

cecotec



HAIRDRYERS

2026

Explore our wide range of hairdryers.

Achieve professional results at home with our powerful, high-tech hairdryers. Protect your hair with temperature control and active hydration, and create your ideal style thanks to its specialised accessories.



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The images shown in this publication are for advertising and promotional purposes only and may differ from the final product appearance.

Discover the new DryGlam™ Waves i-Sensor Pro



INFRARED TECHNOLOGY

Smooth and shiny finish

Gently penetrates the scalp, improving its hair health. This technology helps reduce excess oil and the appearance of dandruff, contributing to healthier hair. Stimulates hair health for a healthier, more cared-for look.

DISTANCE SENSOR

Smart drying, zero damage

Thanks to its artificial intelligence system, the hairdryer automatically detects the distance to the scalp and precisely adjusts the temperature. This prevents excessive heat and protects the hair and scalp.

PLASMA TECHNOLOGY

Say goodbye to frizz

With 1 billion ions, it helps eliminate static electricity, combat frizz, and enhance the hair's natural shine. The result: softer, shinier, and easier-to-style hair after each use.



5 SMART MODES

Personalised drying for every situation

Choose between AI Mode, Long Hair Mode, Short Hair Mode, Constant Temperature Mode, Pet Mode, and Baby Mode to adapt power and temperature to every need.

1600 W BRUSHLESS MOTOR

Powerful and long-lasting performance

With 110,000 rpm and an airflow of up to 25 m/s, it offers fast, efficient, durable drying with a lower noise level, maintaining high performance and greater motor durability.¹



TOUCH SENSOR

Activates when picked up, pauses when put down

The hairdryer automatically switches on when picked up and pauses when placed on a surface, remaining on standby to resume instantly. A more comfortable, efficient, and safer system.



2 concentrators

A standard concentrator nozzle for daily use and a narrower one for more precise and controlled drying.

Anti-Frizz

Reduces frizz and static electricity from the root, leaving hair soft, manageable, and with a more polished and elegant finish.

2 Coanda attachments

Create defined and long-lasting waves with a soft and natural finish, thanks to the Coanda effect that wraps the hair and facilitates styling.

Diffuser

Perfect for curly hair, as it enhances natural curls and waves, providing greater volume and frizz control.



Discover the range of dryers with distance sensors

DISTANCE SENSOR

Smart drying, zero damage

Thanks to its artificial intelligence system, the hairdryer automatically detects the distance to the scalp and precisely adjusts the temperature. This prevents excessive heat and protects the hair and scalp.

SCALP PROTECTION MODE²

Protected hair with every use

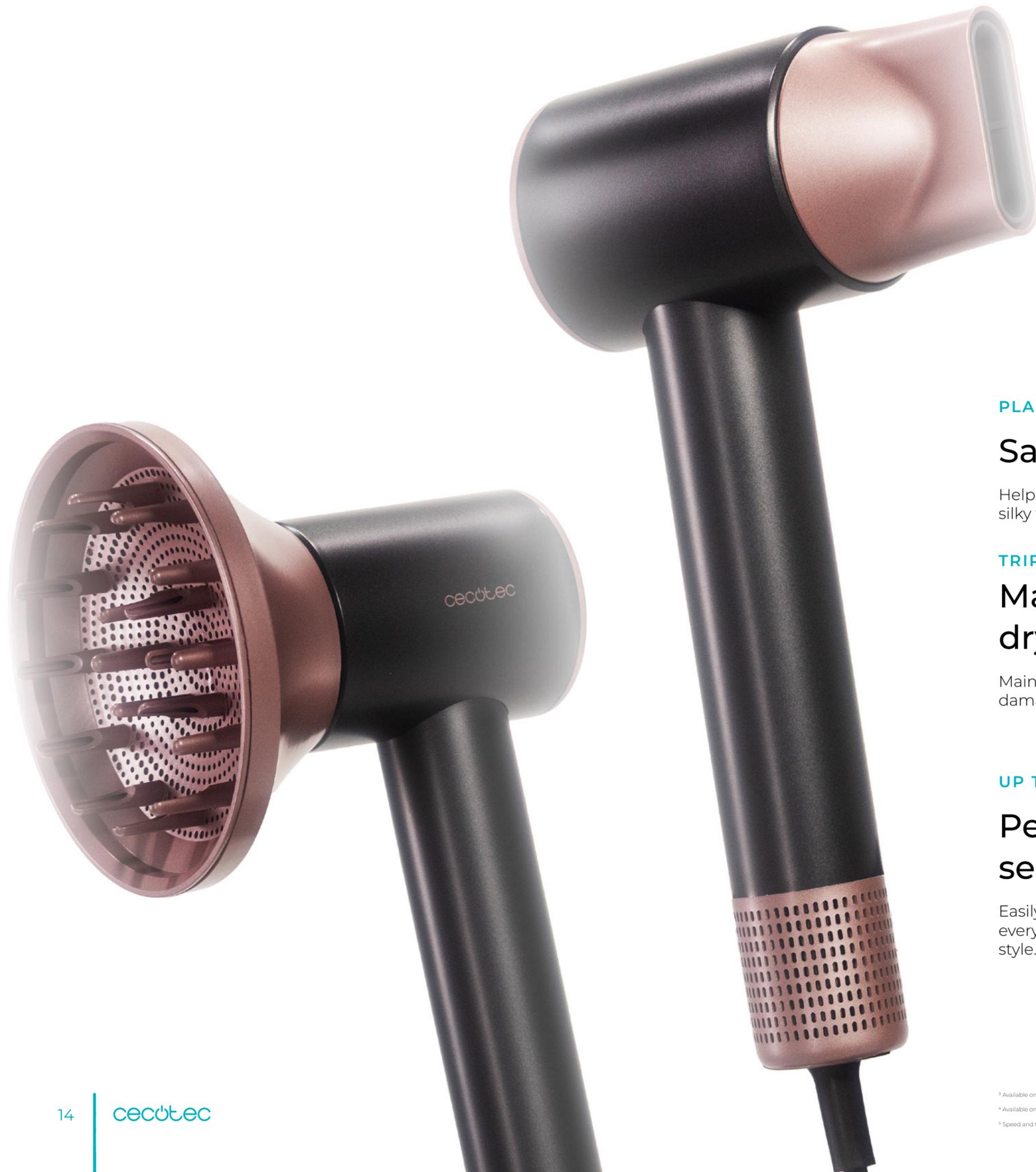
Designed to care for and maintain scalp health during drying.²

BRUSHLESS MOTOR

Faster and more powerful

With 1400 W of power and 110,000 rpm, it provides a powerful and constant airflow, at the same time being more durable and quieter, ensuring fast and efficient drying.





PLASMA TECHNOLOGY³

Say goodbye to frizz

Helps to reduce frizz, improving hair shine and softness for a silky finish.

TRIPLE HEAT PROTECTION⁴

Maximum care with every drying

Maintains a constant temperature, protecting hair from heat damage and ensuring safe, uniform, and effective drying.

UP TO 3 SPEEDS AND 5 TEMPERATURES⁵

Personalise your drying sessions

Easily adapts to all hair types, allowing you to achieve everything from quick drying to a more lasting and defined style.

³ Available only on the DryGlam™ 2in1 Sensor model.

⁴ Available only on the DryGlam™ Waves Sensor 6in1 model.

⁵ Speed and temperature vary depending on the model.

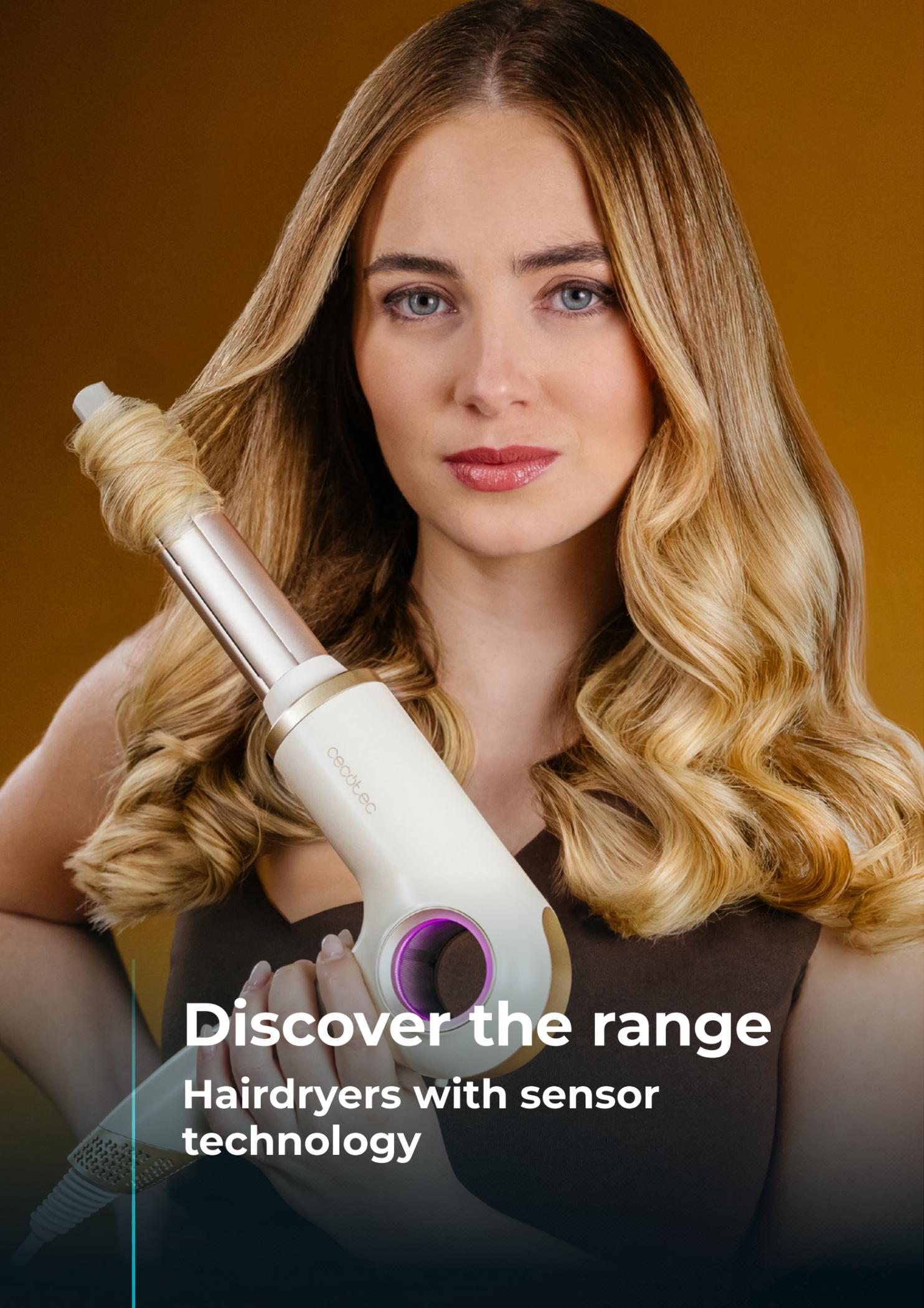
Versatility tailored to you



DRYGLAM™ 2IN1 SENSOR



DRYGLAM™ WAVES 6IN1 SENSOR



**Discover the range
Hairdryers with sensor
technology**

DryGlam Waves i-Sensor Pro

Brushless hair dryer with Infrared technology, distance sensor, Plasma, 6 attachments, Touch Sensor, 1600 W.

FEATURES:

Penetrates the scalp, improving its health by reducing oil production and dandruff. This internal heating method helps maintain a balanced scalp and healthier hair. Infrared technology.

Adjusts the air temperature to maintain a constant and recommended thermal sensation. This protects both the scalp and hair from excessive heat damage. Automatically detects the distance between the dryer and hair.

Eliminates static electricity, reduces frizz and improves hair shine, leaving hair soft and manageable after each use. Plasma technology with 1 billion ions.

Offers complete customisation for every need: AI Mode, Long Hair Mode, Short Hair Mode, Constant Temperature Mode, Pet Mode, and Baby Mode. Customise drying.

The airflow is automatically activated when detecting the hand on the handle, and stops it when placed on a surface, keeping the hair dryer switched on for efficient and safe use. Touch Sensor.

Delivers powerful and long-lasting performance, guaranteeing fast and efficient drying with less noise. 1600 W Brushless motor.

Enjoy a versatile and complete styling experience. With 6 accessories.

Create perfect waves, offering a smooth and elegant finish. 2 Coanda heads.

Includes two concentrators: one standard and another narrower for precise airflow. 2 concentrators.

Helps eliminate frizz and smooth hair, providing a polished and elegant finish. Antifrizz.

Ideal for curly hair: enhances natural curls and waves, providing volume and definition without frizz. Diffuser.

Elegant and luxurious design. Leather-effect handle, platinum finish, and premium leather case.

Achieves powerful and effective drying in less time. Features 110,000 rpm and 25 m/s airflow. Customise drying. Features 2 speeds and 4 temperatures: High, Low, Cold Air, Oscilating.

COMPOSITION:

Product, 6 attachments, premium leather case, instruction manual.

 55.6 x 28.4 x 14.6 cm 3.95 kg
57.5 x 29.5 x 47 cm 12.7 kg

 9.5 x 7.1 x 29 cm 0.53 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420875597 (Box)
18447420875594 (Master)
A01_EU01_118879



DryGlam 2in1 Sensor Champagne

DryGlam 2in1 Sensor: Smart sensor technology, Brushless motor, 1400 W, 110,000 rpm, ions, concentrator and diffuser

FEATURES:

Automatically adjusts the temperature to prevent overheating, protecting your hair and scalp. The sensor included allows smart and comfortable drying to adjust the temperature and protect the hair and scalp effortlessly. Distance sensor for heat control. Designed to care for and maintain scalp health during drying. Scalp protection mode. Provides a powerful and constant airflow, being more durable and quieter while ensuring quick and efficient drying. Brushless motor. It offers powerful and fast drying, reducing heat exposure time and protecting hair. With 1400 W power and 110,000 rpm. Reduces frizz, improving hair shine and softness for a silky finish. Plasma Technology. Protects the scalp and hair colour, ensuring comprehensive care. Provides fast drying. Offers customisable options to suit different hair types and drying styles. 2 speeds and 3 temperatures. Includes concentrator nozzle and diffuser.

COMPOSITION:

Product, concentrator nozzle, diffuser, instruction manual.



 26.3 x 8.3 x 34 cm 1.49 kg
54.5 x 27.5 x 36 cm 9.5 kg

 26.2 x 8.6 x 6.7 cm 0.52 kg

 220-240 ~ V 50-60 Hz
1400 W

 8447562031813 (Box)
18447562031810 (Master)
A01_EU01_122040

DryGlam 2in1 Sensor Black

DryGlam 2in1 Sensor: Temperature sensor technology, Brushless motor, 1400 W, 110,000 rpm, ions, concentrator and diffuser

FEATURES:

Automatically adjusts the temperature to prevent overheating, protecting your hair and scalp. The sensor included allows smart and comfortable drying to adjust the temperature and protect the hair and scalp effortlessly. Temperature sensor for heat control. Designed to care for and maintain scalp health during drying. Scalp protection mode. Provides a powerful and constant airflow, being more durable and quieter while ensuring quick and efficient drying. Brushless motor. With 1400 W power and 110,000 rpm, it offers powerful and fast drying, reducing heat exposure time and protecting hair. With 1400 W power and 110,000 rpm. Reduces frizz, improving hair shine and softness for a silky finish. Plasma Technology. Protects the scalp and hair colour, ensuring comprehensive care. Provides fast drying. Offers customisable options to suit different hair types and drying styles. 2 speeds and 3 temperatures. Includes concentrator nozzle and diffuser.

COMPOSITION:

Product, concentrator nozzle, diffuser, instruction manual.



 26.3 x 8.3 x 34 cm 1.49 kg
54.5 x 27.5 x 36 cm 9.5 kg

 26.2 x 8.6 x 6.7 cm 0.51 kg

 220-240 ~ V 50-60 Hz
1400 W

 8447562031820 (Box)
18447562031827 (Master)
A01_EU01_122041

DryGlam Waves Sensor 6in1

Brushless hair dryer with distance sensor technology, ions, 6 attachments, triple heat protection, 1400 W, 110,000 rpm

FEATURES:

The distance sensor automatically adjusts heat according to proximity to the hair, protecting against excessive heat damage and maintaining hair health. Distance sensor technology. This hair dryer offers fast and efficient drying with less noise and greater durability. High-performance brushless motor with 1400 W and 110,000 rpm. Reduces frizz and improves hair shine, leaving it soft and manageable after each use. Ionic technology. Maintains a constant temperature to protect hair from heat damage, ensuring safe and effective drying. Triple heat protection technology. The memory function remembers your preferred temperature and speed settings, facilitating personalised and comfortable use each time. Memory function. Provide an enveloping airflow that takes care of each hair strand and curls it perfectly. With 2 Coanda attachments. Smooths and controls frizz, leaving a soft finish. Antifrizz. Facilitates styling and straightening, offering a smooth and perfect finish with ease. Styling brush. Perfect for defining curls and adding volume without frizz. Diffuser. For precise and targeted drying. Concentrator nozzle. Customise your hairstyle. 3 speeds and 5 temperatures.

COMPOSITION:

Product, concentrator nozzle, diffuser, 2 Coanda attachments, anti-frizz, styling brush, instruction manual



 35.5 x 31 x 7.5 cm 1.65 kg
42.7 x 38.5 x 64.5 cm 17.71 kg

 15.4 x 5.5 x 24.4 cm 0.83 kg

 220-240 ~ V 50/60 Hz
1400 W

 8447420875573 (Box)
18447420875570 (Master)
A01_EU01_118877

DryGlam Waves 6in1 Sensor Black

Brushless hair dryer with distance sensor technology, ions, 6 attachments, triple heat protection, 1400 W, 110,000 rpm

FEATURES:

The distance sensor automatically adjusts heat according to proximity to the hair, protecting against excessive heat damage and maintaining hair health. Distance sensor technology. This hair dryer offers fast and efficient drying with less noise and greater durability. High-performance brushless motor with 1400 W and 110,000 rpm. Reduces frizz and improves hair shine, leaving it soft and manageable after each use. Ionic technology. Maintains a constant temperature to protect hair from heat damage, ensuring safe and effective drying. Triple heat protection technology. The memory function remembers your preferred temperature and speed settings, facilitating personalised and comfortable use each time. Memory function. Provide an enveloping airflow that takes care of each hair strand and curls it perfectly. With 2 Coanda attachments. Smooths and controls frizz, leaving a soft finish. Antifrizz. Facilitates styling and straightening, offering a smooth and perfect finish with ease. Styling brush. Perfect for defining curls and adding volume without frizz. Diffuser. For precise and targeted drying. Concentrator nozzle. Customise your hairstyle. 3 speeds and 5 temperatures.

COMPOSITION:

Product, concentrator nozzle, diffuser, 2 Coanda attachments, anti-frizz, styling brush, instruction manual



 35.5 x 31 x 7.5 cm 1.63 kg
42 x 38.7 x 64.5 cm 17.71 kg

 15.4 x 5.5 x 24.4 cm 0.83 kg

 220-240 ~ V 50/60 Hz
1400 W

 8447562036658 (Box)
18447562036655 (Master)
A01_EU01_122521

3 motor types for all hair types

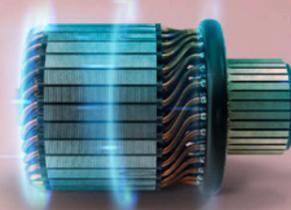
Explore our 3 different motors and find out which hairdryer best suits your hair.



BRUSHLESS MOTOR

Digital, lightweight and durable

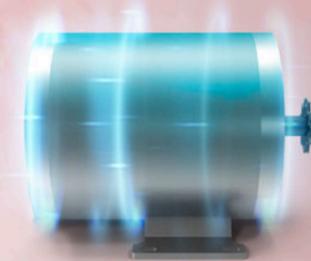
The Brushless motor is more powerful, durable and quieter than other hairdryers with other types of engines. Ideal for voluminous manes and thicker hair thanks to its fast and even drying time. Enjoy a gentle and practical blow-dry on a daily basis.



AC MOTOR

Effective and powerful

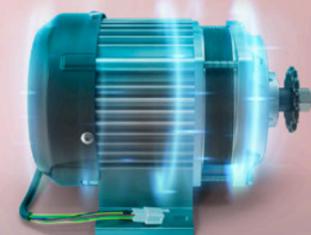
With a high airflow, the AC motor is powerful enough to dry all types of hair and is easy to use over a long period of time thanks to its long lifespan.



DC MOTOR

Energy-efficient motor

The DC motor favours low power consumption due to its lower air flow compared to other motor types. This type of motor is ideal for fine and frizz-free hair that dries easily.



DC MOTOR

Efficiency, savings and dazzling results

Perfect power

Not all manes need the same drying power. Discover our DC hairdryers with a power range from 2000 to 2500 W and enjoy efficient and even drying on all hair types.



IONREAL

Frizz-free drying

Our IonReal technology projects negative ions onto the hair during drying. In this way, it counteracts the positive ions naturally present in the hair, eliminating frizz and leaving your mane radiant and manageable.

Accessory kit

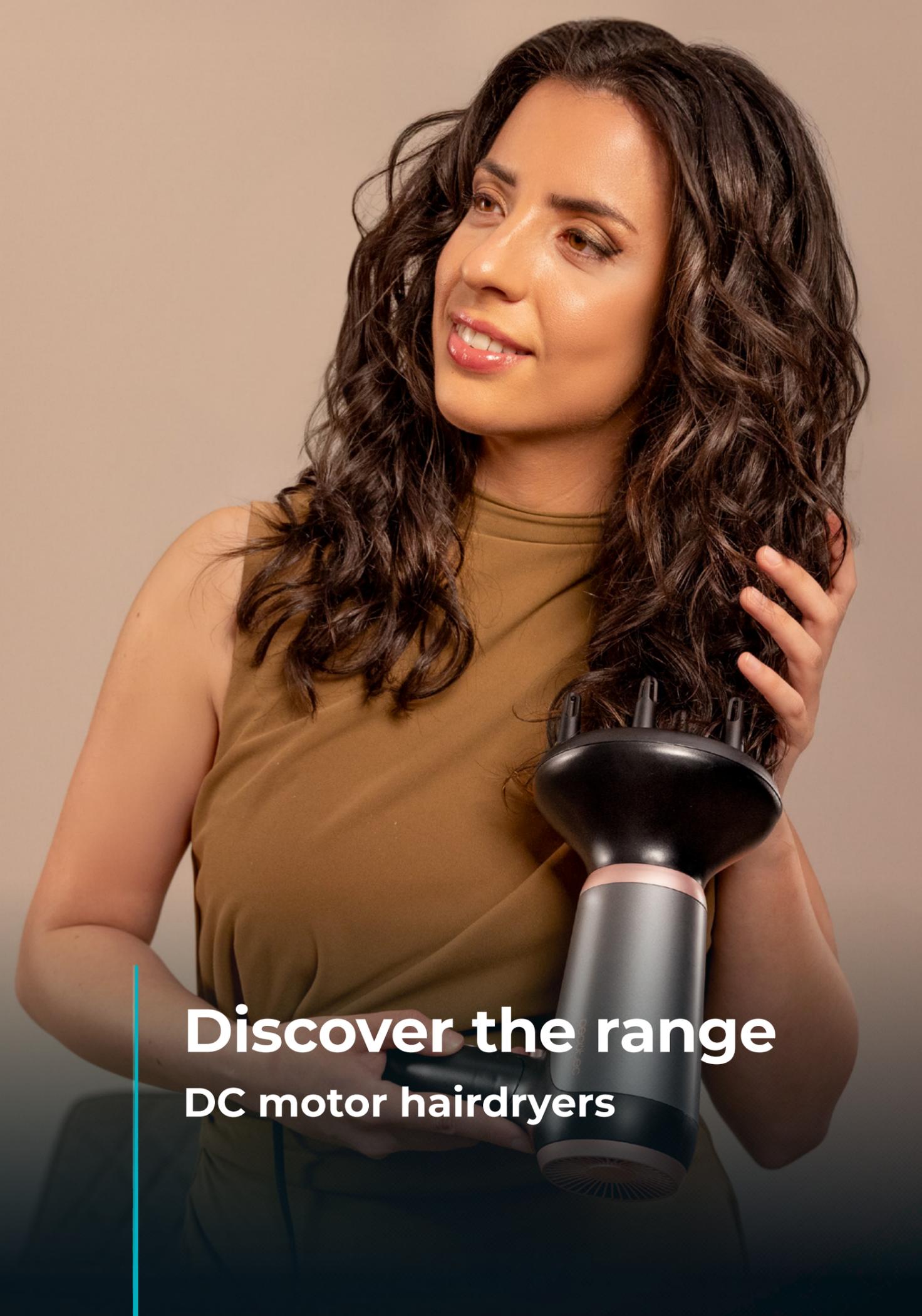
DC motor hairdryers have different nozzles that allow you to style your hair easily. Use the diffuser to curl your hair or straighten it with the concentrator nozzle.



Practical use

Our DC motor hairdryers are a convenient and practical option thanks to their innovative folding mechanism⁶ that allows you to store or bring them with you wherever you go.

⁶ Not available on IoniCare 5200 Aura, IoniCare 5200 Aura Black, and IoniCare Radiance models.



**Discover the range
DC motor hairdryers**

IoniCare Power&Go Heaven

Travel hair dryer with 2200 W, 2 temperatures, 2 speeds, cold air button, concentrator nozzle and diffuser.

FEATURES:

High power: it has a 2000 W motor, which dries hair quickly and efficiently.

Travel dryer: designed to be easy to carry and store in your suitcase, handbag or backpack without worries.

Precision nozzle and diffuser: includes a concentrator nozzle to help perfect your hairstyles, as the air comes out much stronger and more directed, and a diffuser to take care of your curls wherever you go.

Our hair dryer features Hair Care technology, which protects your hair against overheating, ensures hair protection, brightness and flexibility, and avoids colour loss.

Adapts to your hair: 2 modes with different speed and temperature settings to suit all hair types.

Seals the cuticle: blow-drying your hair with cold air helps to seal the cuticle and prevent breakage.

Easy to clean: the filter of our dryer is very convenient and easy to clean thanks to the removable rear grille. It also extends the lifespan of the dryer and allows it to operate at optimum levels.

Hang it wherever you want: it comes with a strong ring to hang the dryer anywhere, when not in use or to store it without taking up extra space.

COMPOSITION:

1 concentrator nozzle, diffuser, instruction manual, product



 21.5 x 10 x 29 cm 0.85 kg
45 x 30 x 31 cm 5.53 kg

 8.5 x 18 x 27 cm 0.65 kg

 220-240 ~ V 50-60 Hz
2000 W

 8435484044158 (Box)
18435484044155 (Master)
04415

IoniCare Power&Go Black

Travel hair dryer, 2400 W, with ionising function and great flow rate.

FEATURES:

It has a new generation 2400 W professional motor to dry hair faster and more efficiently. Pro Ionizer function. Ions add shine to the hair and enhance the anti-frizz effect in a natural way.

Pro Style. Our hair dryer looks after your hair by improving cuticle sealing, resulting in supershiny finish.

Thanks to the high airflow, the hair dries much more efficiently without damaging the colour and shine of the hair.

Ultra-compact hair dryer with foldable handle for an easy storage and transport.

Cool air function. It provides a real flow of cold air to make the style last longer and prevents damage to the hair by sealing the cuticle faster.

Total control. It has 2 speed settings (Turbo/Medium) and 2 temperature settings (Hot/Cool).

HairCare Technology, protects hair from overheating so your hair is protected and stays shinier and more flexible.

It includes a 1.8-metre cord that allows a more comfortable use wherever you are.

The back grille is removable for easy and convenient cleaning of the hair dryer filter.

It includes a resistant ring to hang the dryer anywhere.

COMPOSITION:

Concentrator nozzle, diffuser, pouch bag, instruction manual, appliance



 9.8 x 13.6 x 25 cm 0.72 kg
42.3 x 39.8 x 27 cm 9.16 kg

 15.5 x 8 x 26.5 cm 0.51 kg

 220-240 ~ V 50/60 Hz
2400 W

 8435484043274 (Box)
18435484043271 (Master)
04327

IoniCare 5450 Power&Go Pro Fire

Travel hair dryer, 2400 W, with ionising function and great flow rate.

FEATURES:

Hair dryer with a new-generation, professional and powerful motor, 2400 W.

Real Ion. Real ions in our hair dryer provide hair with brightness and enhance natural anti-frizz properties, resulting in healthier hair.

Pro Style. Our hair dryer looks after your hair by improving cuticle sealing, resulting in supershiny finish and preventing hair dry out.

The precision nozzle included will allow you to perform professional and long-lasting hairstyles. The diffuser is ideal for obtaining greater and more natural roots volume and to define curls professionally.

Thanks our hair dryer's great air flow rate, hair dries much faster and evenly, and colour and brightness are not damaged.

Ultra-compact hair dryer with a foldable handle for an easy storage and transport.

Cool-shot function. The cool shot button prevents hair damage by sealing cuticles rapidly and produces a powerful cool air flow that helps hold hair better for your hairstyles to last for longer.

COMPOSITION:

Storage bag, concentrator, diffuser, instruction manual, product



 26.5 x 10.5 x 21.5 cm 0.9 kg
64.5 x 45 x 29.8 cm 11 kg

 15.5 x 8 x 26.5 cm 0.62 kg

 220-240 ~ V 50/60 Hz
2400 W

 8435484042093 (Box)
18435484042090 (Master)
04209

IoniCare 5200 Aura

DC hair dryer, 2300 W, with ionizing function and great flow rate.

FEATURES:

Powerful new-generation motor for fast and even drying. 2300 W.
Gets your hair to shine brighter, moisturizes it and avoids frizzing. Real Ion.
Dries hair quickly. It emits a large flow of air.
Pro Style. Cares for the hair by improving cuticle sealing for an ultra-shiny finish without colour loss.
Professional straightening. Precision nozzle.
Helps to get natural maximum volume at the roots and define curls easily with long-lasting finishes. Diffuser.
Protects hair from extreme heat. Hair Care technology.
Cool air function: gives extra hold to your hairstyle to keep it perfect and durable for a longer period of time. Cool air function.
Total control. Choose the ideal settings for your hair and hairstyle. It has two speed settings and three temperature settings. Temperature and speed adjustment.
Use the dryer comfortably anywhere, with complete freedom of movement. Includes a 1.8 m cable.

COMPOSITION:

Concentrator nozzle, diffuser, instruction manual, product



 29 x 10 x 23.5 cm 0.9 kg
48.7 x 31.6 x 30.9 cm 6 kg

 21.5 x 8.5 x 28.5 cm 0.5 kg

 220-240 ~ V 50/60 Hz
2300 W

 8435484042000 (Box)
18435484042007 (Master)
04200

IoniCare 5200 Aura Black

DC hair dryer, 2300 W, with ionizing function and great flow rate.

FEATURES:

Powerful new generation motor with 2300 W for fast and even drying.
Real Ion. Gets your hair to shine brighter, moisturizes it and avoids frizzing.
Produces a great flow rate for a faster hair drying.
Pro Style. Cares for the hair by improving cuticle sealing for an ultra-shiny finish without colour loss.
Precision nozzle for professional finish.
It features a diffuser that helps to achieve a natural maximum volume at the roots and define curls with professional and long-lasting finishes.
HairCare technology that protects hair against overheating.
Cool air function. Cool air function: gives extra hold to your hairstyle to keep it perfect and durable for a longer period of time.
Total control. The temperature and speed settings allow you to choose the ideal settings for your hair and hairstyle. It has two speed settings and three temperature settings.
In addition, it includes a 1.8 m long cord so you will be able to use the hair dryer comfortably anywhere, with total freedom of movement.

COMPOSITION:

Concentrator nozzle, diffuser, instruction manual, product



 29 x 10 x 23.5 cm 0.9 kg
48.7 x 31.6 x 30.9 cm 6 kg

 21.5 x 8.5 x 28.5 cm 0.68 kg

 220-240 ~ V 50/60 Hz
2300 W

 8435484042017 (Box)
18435484042014 (Master)
04201

IoniCare Radiance

DC hair dryer with 2500 W, ion technology and high airflow rate.

FEATURES:

Powerful motor: take advantage of its powerful new generation motor with 2500 W for fast and even drying.

Real Ion: makes hair look shinier, hydrated and enhances anti-frizz.

High air flow: dries hair quickly and uniformly with high airflow.

Pro Style: looks after your hair by improving cuticle sealing for an ultra-shiny, colourfast finish.

Precision nozzle: get a long-lasting, flawless finish.

More volume, perfect curls: it features a diffuser that helps to obtain a natural maximum volume at the roots and define curls easily with a professional and long-lasting finish.

HairCare technology: protects hair against overheating.

Cool air function: gives extra hold to your hairstyle to keep it perfect and durable for a longer period of time.

Total control: with temperature and speed adjustment, you can choose the ideal settings for your hair and style. It has two speed settings and three temperature settings.

Freedom of movement: 1.8 m of cable so you can use the hair dryer comfortably anywhere, with total freedom of movement.

Easy to clean filter: the hair dryer's filter is very useful and easy to clean, as the back grid can be removed. It also extends the lifespan of the dryer and allows it to operate at optimum levels.

Hang it wherever you want: it comes with a strong ring to hang the dryer anywhere, when not in use or to store it without taking up extra space.

COMPOSITION:

1 concentrator nozzle, diffuser, instruction manual, product



 24 x 10 x 29 cm 0.92 kg
49 x 31 x 61 cm 11.92 kg

 8.5 x 28.5 x 23 cm 0.71 kg

 220-240 ~ V 50-60 Hz
2500 W

 8435484043977 (Box)
18435484043974 (Master)
04397

IoniCare Power&Go Heaven Grey

Travel hair dryer with 2200 W, 2 temperatures, 2 speeds, cold air button, concentrator nozzle and diffuser.

FEATURES:

Fast and efficient drying. High power with a 2000 W motor.

Easy to move and to store. Perfect to carry in your bag.

With the precision nozzle, air flows stronger and more directed, and with the diffuser you can care for your curls wherever you go. Includes a concentrator nozzle that helps perfect your hairstyles.

Your hair is always protected, shiny and flexible. Hair Care technology.

Suitable for all hair types. Choose different speeds and temperatures.

Seals the cuticle and prevents breakage. Cool shot function.

The hair dryer's filter is very convenient and easy to clean. It also extends the lifespan of the dryer and allows it to operate at optimum levels. Removable rear grille.

Hang it anywhere without taking up extra space. Sturdy hanging loop for the hair dryer

COMPOSITION:

1 concentrator nozzle, diffuser, instruction manual, product



 22 x 9.5 x 29 cm 0.85 kg
44.5 x 30 x 31 cm 5.57 kg

 8.5 x 17.5 x 27.5 cm 0.64 kg

 220-240 ~ V 50-60 Hz
2000 W

 8435782188196 (Box)
18435782188193 (Master)
A01_EU01_107921

IoniCare Power&Go Heaven Black

Foldable 2400 W DC hair dryer with real ionic and pro style technology including precision nozzle, diffuser and cold air function.

FEATURES:

Fast and efficient drying. The IoniCare Power&Go Heaven Black is equipped with a powerful 2400 W motor, ensuring fast and even drying. Save time and achieve professional results with the most advanced drying technology.

Frizz-free, bouncy hair. The real ions in our dryer add shine to your hair and naturally enhance the anti-frizz effect, leaving your hair healthy and beautiful after every use, so you can enjoy frizz-free hair that is full of life.

Easy to move and store. Our hair dryer with ultra compact design and foldable handle for perfect storage and transport. Save space in your suitcase or at home without giving up the power of a normal hair dryer.

Store it and carry it comfortably wherever you want. It includes a velvet carrying bag that allows you to store the product and transport it easily and comfortably.

Smooth and soft hair for longer. The included precision nozzle offers precise styling control, keeping hair straight and smooth for longer, allowing you to direct airflow exactly where needed for perfect results.

Greater volume and defined curls. The diffuser is perfect for achieving natural maximum volume at the roots and defined curls with a professional finish, ideal for those looking for volume and definition in their styling routine.

Fix your hairstyle and prevent hair damage when sealing. The cold air function provides a real flow of cold air, helping to fix the hairstyle and preventing damage to the hair by sealing the cuticle quickly.

Keep your hair dryer in perfect condition with ease. The removable back grille makes it easy to clean the filter, extending the life of the hair dryer and ensuring more efficient and optimal operation with every use.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 21 x 10.5 x 27 cm 0.85 kg
65 x 44.5 x 29.5 cm 10.91 kg

 19.5 x 8 x 26 cm 0.49 kg

 220-240 ~ V 50/60 Hz
2400 W

 8435771929298 (Box)
18435771929295 (Master)
A01_EU01_101441

IoniCare Power&Go Heaven Champagne

Foldable 2400 W DC hair dryer with real ionic and pro style technology including precision nozzle, diffuser and cold air function.

FEATURES:

Fast and efficient drying. The IoniCare Power&Go Heaven Champagne is equipped with a powerful 2400 W motor, ensuring fast and even drying. Save time and achieve professional results with the most advanced drying technology.

Frizz-free, bouncy hair. The real ions in our dryer add shine to your hair and naturally enhance the anti-frizz effect, leaving your hair healthy and beautiful after every use, so you can enjoy frizz-free hair that is full of life.

Easy to move and store. Our hair dryer with ultra compact design and foldable handle for perfect storage and transport. Save space in your suitcase or at home without giving up the power of a normal hair dryer.

Store it and carry it comfortably wherever you want. It includes a velvet carrying bag that allows you to store the product and transport it easily and comfortably.

Smooth and soft hair for longer. The included precision nozzle offers precise styling control, keeping hair straight and smooth for longer, allowing you to direct airflow exactly where needed for perfect results.

Greater volume and defined curls. The diffuser is perfect for achieving natural maximum volume at the roots and defined curls with a professional finish, ideal for those looking for volume and definition in their styling routine.

Fix your hairstyle and prevent hair damage when sealing. The cold air function provides a real flow of cold air, helping to fix the hairstyle and preventing damage to the hair by sealing the cuticle quickly.

Keep your hair dryer in perfect condition with ease. The removable back grille makes it easy to clean the filter, extending the life of the hair dryer and ensuring more efficient and optimal operation with every use.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 21 x 10.5 x 27 cm 0.85 kg
65 x 44.5 x 29.5 cm 10.94 kg

 19.5 x 8 x 26 cm 0.5 kg

 220-240 ~ V 50/60 Hz
2400 W

 8435771929304 (Box)
18435771929301 (Master)
A01_EU01_101442

AC MOTOR

Power, speed and unique finishes.



Much more than a hairdryer.

Configure the hairdryer to suit your needs. Choose between its 2 speeds and 3 temperature settings and enjoy a totally personalised drying experience.

Great air flow.

Dry the thickest hair in the most effective way. Our AC hairdryers with a massive 2600 W of power will get rid of the humidity in your hair without wasting your time.



IONREAL

Frizz-free hairstyles.

Our IonReal technology projects negative ions onto the hair during drying. In this way, it counteracts the positive ions naturally present in the hair, eliminating frizz and leaving your mane radiant and manageable.



Detachable filter.

Remove the filter of your hairdryer in the easiest way and keep your device always clean to optimise its performance with every use.



Discover the range
AC motor hairdryers

IoniCare 5300 Maxi Aura

AC ionic hair dryer, 2200 W, and great flow rate.

FEATURES:

Dries hair evenly and quickly. Powerful new-generation AC motor with 2200 W of power. Real ions act on hair leaving it shinier and more moisturised. They also enhance natural hair's anti-frizz features. Real Ion. The hair gets dry in less time, without damaging the natural colour and shine of the hair, allowing to shape it without drying it out. Great air flow. Takes total care of your hair by sealing cuticles, resulting in ultra-shiny finish. Pro Style. Precise drying and total volume control, leaving hair smooth and soft for longer. It incorporates a precision nozzle. Adds volume at the roots and more defined, flexible and natural curls in a simple way with a professional and long-lasting finish. Maxi-volume diffuser. The extreme heat protection system ensures that the hair is protected so that it does not lose its natural shine and remains flexible. Hair Care technology. The cool air flow helps prevent hair damage by sealing cuticles rapidly. Cool air function. Total control. Choose the ideal setting for your hair and hairstyle. 3 temperature and 2 speed settings. Use the dryer comfortably with complete freedom of movement. Includes a 1.7 m cable.

COMPOSITION:

Concentrator nozzle, diffuser, instruction manual, product



-  24 x 9.5 x 29.5 cm 1 kg
49 x 31 x 31.5 cm 6.6 kg
-  21.5 x 8.5 x 28.5 cm 0.78 kg
-  220-240 ~ V 50/60 Hz
2200 W
-  8435484042024 (Box)
18435484042021 (Master)
04202

Ionicare 5300 Maxi Aura Black

AC ionic hair dryer, 2200 W, and great flow rate.

FEATURES:

Powerful new-generation AC motor with 2200 W of power that dries hair evenly and quickly. Real Ion. Real ions act on hair leaving it shinier and more moisturised. They also enhance natural hair's anti-frizz features. Thanks to the high air flow, the hair dries in less time, without damaging the natural colour and shine of the hair, allowing to shape it without drying it out. Pro Style. Takes total care of your hair by sealing cuticles, resulting in ultra-shiny finish. It features a precision nozzle for precise drying and total control of volume, leaving hair smooth and soft for longer. The maxi-volume diffuser offers greater volume for your roots and achieves more defined, flexible and natural curls in a simple way with a long-lasting finish. Hair Care technology. The extreme heat protection system ensures that the hair is protected so that it does not lose its natural shine and remains flexible. Cool air function. The cool air flow helps prevent hair damage by sealing cuticles rapidly. Total control. Thanks to the 3 temperature and 2 speed settings, you can choose the ideal setting for your hair and hairstyle. It comes with a 1.7 m cable so you can use the hairdryer comfortably and with total freedom of movement.

COMPOSITION:

Concentrator nozzle, diffuser, instruction manual, product



-  24 x 9.5 x 29.5 cm 1 kg
49.5 x 30.5 x 31 cm 6.6 kg
-  21.5 x 8.5 x 28.5 cm 0.78 kg
-  220-240 ~ V 50/60 Hz
2200 W
-  8435484042031 (Box)
18435484042038 (Master)
04203

IoniCare Elegance

AC hair dryer with 2400 W, ion technology and high airflow rate.

FEATURES:

Powerful motor: take advantage of its powerful 2400 W AC motor for fast and even drying.

Real Ion: makes hair look shinier, hydrated and enhances anti-frizz.

High air flow: dries hair quickly and uniformly with high airflow.

Pro Style: looks after your hair by improving cuticle sealing for an ultra-shiny, colourfast finish.

Precision nozzle: get a long-lasting, flawless finish.

More volume, perfect curls: it features a diffuser that helps to obtain a natural maximum volume at the roots and define curls easily with a professional and long-lasting finish.

HairCare technology: protects hair against overheating.

Cool air function: gives extra hold to your hairstyle to keep it perfect and durable for a longer period of time.

Total control: with temperature and speed adjustment, you can choose the ideal settings for your hair and style. It has two speed settings and three temperature settings.

Freedom of movement: 1.8 m of cable so you can use the hair dryer comfortably anywhere, with total freedom of movement.

Easy to clean filter: the hair dryer's filter is very useful and easy to clean, as the back grid can be removed. It also extends the lifespan of the dryer and allows it to operate at optimum levels.

Hang it wherever you want: it comes with a strong ring to hang the dryer anywhere, when not in use or to store it without taking up extra space.

COMPOSITION:

1 concentrator nozzle, diffuser, instruction manual, product



 34 x 28 x 11 cm 2.27 kg
57 x 34.5 x 36 cm 11.18 kg

 9 x 28 x 23 cm 0.92 kg

 220-240 ~ V 50-60 Hz
2400 W

 8435484043984 (Box)
18435484043981 (Master)
04398

IoniCare Harmony

AC hair dryer with 2600 W, ion technology, 2 nozzles and a diffuser.

FEATURES:

Powerful, high-efficiency AC motor with 2600 W for fast and even drying.

Real Ion: Ions act on hair leaving it shinier and more hydrated. They also enhance natural hair's anti-frizz features.

HairCare technology, protection against overheating system ensures an always-safe hair and guarantees your hair will not lose shine and will remain flexible.

Pro style, takes total care of your hair by sealing cuticles, resulting in ultra-shiny finish.

Includes two precision nozzles for professional drying and total volume control.

The diffuser helps to get natural maximum volume at the roots and define curls easily with long-lasting finishes.

Cool air function that prevent hair damage by sealing cuticles faster and allows hairstyles to last for longer.

Great air flow rate, hair dries fast and evenly, and colour and brightness are not damaged.

Total control. The temperature and speed settings allow you to choose the ideal settings for your hair and hairstyle. It has two speed settings and three temperature settings.

In addition, it includes a 1.8 m long cord so you will be able to use the hair dryer comfortably anywhere, with total freedom of movement.

The hair dryer's filter is very useful and easy to clean, as the back grid can be removed. Also, it extends the life of the dryer and allows it to operate at optimum levels.

It includes a resistant ring to hang the dryer or to store it while it is not used without occupying extra space.

COMPOSITION:

2 concentrator nozzles, diffuser, instruction manual, product



 26.5 x 9.5 x 23 cm 1.14 kg
54.5 x 31 x 49.5 cm 14.76 kg

 8.5 x 19 x 27 cm 0.9 kg

 220-240 ~ V 50-60 Hz
2600 W

 8435484044097 (Box)
18435484044094 (Master)
04409

IoniCare 5320 Flashlook Black

2200 W AC hair dryer with 2 concentrator nozzles and diffuser.

FEATURES:

Powerful and professional AC motor, with latest-generation technology and 2200 W for fast and even hair drying.

Real ion. Real ions act on hair leaving it shinier and more moisturised. They also enhance natural hair's anti-frizz features.

Thanks to its great air flow rate, hair dries fast and evenly, and colour and brightness are not damaged.

Pro Style. It includes a total care system that improves the sealing of cuticles, resulting in ultra-shiny finish.

Includes 2 precision nozzles for precise drying and total volume control, for your hairstyles to look professional.

The maxi-volume diffuser offers greater volume for your roots and achieves more defined, flexible and natural curls. Professional results.

HairCare technology. Protection against overheating system that ensures an always-safe hair and guarantees your hair will not lose shine and will remain flexible.

Cool-shot function. The cool air flow helps preventing hair damage by sealing cuticles rapidly, and moreover helps your hairstyles look perfect for longer.

Total control. Adjust it to your hair requirements thanks to its temperature and speed settings. It has 2 speed settings (Turbo/Medium) and 3 temperature settings (Hot/Medium/Cool).

It includes a 2.5-metre cord that allows a more comfortable use wherever you are. No worries or limits of moves.

Removable back grid for an easy and comfortable filter cleaning. This will lengthen the hair dryer's service life and will allow it to operate at peak performance for longer.

It includes a resistant ring to hang the dryer or to store it while it is not used.

COMPOSITION:

Concentrator nozzle, professional concentrator, diffuser, instruction manual, product



 10.5 x 33.4 x 28.2 cm 1.9 kg
64.5 x 35 x 59 cm 24.5 kg

 30.5 x 14.5 x 25 cm 0.99 kg

 220-240 ~ V 50 Hz
2200 W

 8435484042420 (Box)
18435484042427 (Master)
04242

IoniCare 5350 Powershine Ice

AC hair dryer, 2600 W, with ionising function and great flow rate.

FEATURES:

Powerful high-efficiency AC motor with 2600 W.

Real Ion: Ions act on hair leaving it shinier and enhancing the hair's natural anti-frizz features.

Great air flow rate, hair dries fast and evenly, and colour and brightness are not damaged.

Pro Style. Takes total care of your hair by sealing cuticles, resulting in ultra-shiny finish.

Includes 2 precision nozzles for professional drying and total volume control.

The maximum-volume diffuser offers greater volume for your roots and achieves more defined, flexible and natural curls.

Hair Care technology, protection against overheating system ensures an always-safe hair and guarantees your hair will not lose shine and will remain flexible.

Cool air function that prevents hair damage by sealing cuticles faster and allows hairstyles to last for longer.

COMPOSITION:

2 concentrator nozzles, diffuser, instruction manual, appliance



 29 x 11.5 x 23.5 cm 1.3 kg
48.5 x 36.5 x 31.5 cm 8.28 kg

 10 x 22 x 28.5 cm 1.1 kg

 220-240 ~ V 50/60 Hz
2600 W

 8435484042048 (Box)
18435484042045 (Master)
04204

Lightness and maximum care in each pass

IONREAL

Shiny haircare

Our IonReal technology projects negative ions onto the hair during drying. In this way, it counteracts the positive ions naturally present in the hair, eliminating frizz and leaving your mane radiant and manageable.

WATER ION

Moisturising drying

Thanks to the water ion generator, the hairdryers condense moisture during drying, thus moisturising your hair without damaging it with heat.



PLASMA TECHNOLOGY

The future of anti-frizz

The Plasma mode⁷ compensates for the humidity level by combining positive and negative ions that restore the natural hydration of the hair and control frizz, leaving a silky, nourished and frizz-free mane.



Accessories for every occasion

Create your style with our brushless dryers and their innovative accessories. Curl your hair with the diffuser, create soft waves thanks to Coanda technology, straighten it precisely using the concentrator nozzles and add volume with the volumising attachment. Everything you need to achieve the look you want, in one device.⁸



DIGITAL DISPLAY.

Easily adjust and view the temperature and air speed for complete control over drying. Achieve perfect results easily and intuitively by adapting the heat flow to your hair's needs.⁹

LIGHTWEIGHT AND COMPACT

Its ergonomic design offers easy and comfortable handling, ideal for taking it everywhere.





Discover the range
Brushless hairdryers

IoniCare 6000 RockStar Soft

Hairdryer with digital motor and real ions, Extreme Protect and self-clean function.

FEATURES:

The new optimised digital motor of low consumption allows for a constant and powerful air flow of 1200 W, which turns it into an ECO hair dryer, but powerful too.

The negative ion generator enhances the hair's natural brightness, leaves it shiny, reduces static electricity and reduces hair frizz.

Extreme Protect function. This function prevents the hair from getting damaged due to excessive temperature and fixes hairstyles by applying oscillating temperature automatically.

Auto-clean function. Easy Clean function that automatically cleans the filter, looking after your device and keeping it as efficient as day one. This function reverses air flow direction in order to clean the filter efficiently.

Memory function. This function saves the previous speed and temperature setting.

It includes 3 professional magnetic attachments, 2 fine concentrator nozzles and a special round nozzle, which help to define and straighten the hair, concentrating the air output to make styling and finishing easy and with a professional finish.

Thanks to the digital motor and to its design, the hair dryer is much lighter and silent. Friction is reduced, noise is decreased and its weight is lightened as bristles are removed. Its compact design also makes it much lighter and handy during use.

The Cool shot function fixes hairstyles for longer and results in more professional looks.

The digital motor is much more powerful and efficient, it is capable of generating greater air flows and of making the most out of its power, reducing the time required to dry hair.

Its 5 temperature and speed settings adapt air flow and temperature, allowing total control whilst drying all types of hair.

Smart heat control. Due to the last-generation thermostat that measures air temperature and sends the information to a microprocessor in order to smartly control temperature and prevent hair damage caused by extreme heat without control.

COMPOSITION:

Product, travel bag, instruction manual



 5.2 x 26.4 x 26 cm 1.2 kg
54 x 27.5 x 29 cm 12.25 kg

 17.6 x 3.9 x 20 cm 0.5 kg

 220-240 ~ V 50/60 Hz
1200 W

 8435484042444 (Box)
18435484042441 (Master)
04244

IoniCare 6000 Rockstar Soft Pr

Hairdryer with digital motor and real ion, Extreme Protect, and self-cleaning function with diffuser.

FEATURES:

Thanks to the new energy-efficient, digitally optimised motor, we achieve drying power with a constant and powerful airflow at only 1200 W, which translates into an eco model without sacrificing drying power.

The negative ion generator enhances the hair's natural brightness, leaves it shiny, reduces static electricity and reduces hair frizz.

Extreme Protect function. This function prevents the hair from getting damaged due to excessive temperature and fixes hairstyles by applying oscillating temperature automatically.

Auto-clean function. Easy Clean function that automatically cleans the filter, looking after your device and keeping it as efficient as day one. This function reverses the direction of air flow to effectively clean the filter at the touch of a button.

Memory function. This function saves the previous speed and temperature setting.

It includes 4 professional magnetic attachments, 2 fine concentrator nozzles and a special round nozzle, which help to define and straighten the hair, concentrating the air output to make styling and finishing easy and with a professional finish.

Thanks to the digital motor and to its design, the hair dryer is much lighter and silent. Friction is reduced, noise is decreased and its weight is lightened as bristles are removed. Its compact design also makes it much lighter and handy during use.

The Cool shot function fixes hairstyles for longer and results in more professional looks.

The digital motor is much more powerful and efficient, it is capable of generating greater air flows and of making the most out of its power, reducing the time required to dry hair.

Its 5 temperature and speed settings adapt air flow and temperature, allowing total control whilst drying all types of hair.

Smart heat control. Due to the last-generation thermostat that measures air temperature and sends the information to a microprocessor in order to smartly control temperature and prevent hair damage caused by extreme heat without control.

COMPOSITION:

Concentrator nozzle, professional concentrator nozzle, round nozzle, diffuser, instruction manual, product



 9 x 26.7 x 31.1 cm 1.3 kg
48 x 33 x 54.5 cm 14.35 kg

 17.6 x 3.9 x 20 cm 0.63 kg

 220-240 ~ V 50/60 Hz
1200 W

 8435484042970 (Box)
18435484042977 (Master)
04297

IoniCare RockStar Retro

Hair dryer with digital motor, 2000 W, 110000 rpm and ion technology.

FEATURES:

Brushless digital motor: high efficiency of its motor that maximises its 2000 W of power and its 110,000 rpm. It is also lighter and quieter.

Real Ion: Ions act on hair leaving it shinier and more hydrated. They also enhance natural hair's anti-frizz features.

Air Repair technology: hydrates hair during use, improving hair conditions and avoiding hair damage caused by the drying process.

Precision nozzle: get a long-lasting, flawless finish.

More volume, perfect curls: it features a diffuser that helps to obtain a natural maximum volume at the roots and define curls easily with a professional and long-lasting finish.

Cool air function: gives extra hold to your hairstyle to keep it perfect and durable for a longer period of time.

High air flow: dries hair quickly and uniformly with high airflow, which prevents damage to colour and shine.

HairCare technology: protects hair against overheating.

Total control: with temperature and speed adjustment, you can choose the ideal settings for your hair and style. It has two speed settings and three temperature settings.

Longer lifespan: the lifespan of the hair dryer is much longer compared to other conventional hair dryers due to the removal of the brushes in the digital motor, thus avoiding the wear and tear they cause.

Easy to clean filter: the hair dryer's filter is very useful and easy to clean, as the back grid can be removed. It also extends the lifespan of the dryer and allows it to operate at optimum levels.

Hang it wherever you want: it comes with a strong ring to hang the dryer anywhere, when not in use or to store it without taking up extra space.

Freedom of movement: 1.8 m of cable so you can use the hair dryer comfortably anywhere, with total freedom of movement.

COMPOSITION:

1 concentrator nozzle, diffuser, instruction manual, product



 32 x 32 x 10 cm 1.6 kg
65 x 32 x 34 cm 10.26 kg

 8 x 26.5 x 20.5 cm 0.71 kg

 220-240 ~ V 50-60 Hz
2000 W

 8435484044103 (Box)
18435484044100 (Master)
04410

IoniCare RockStar Aluminum

Hair dryer with digital motor, 2000 W, 105000 rpm and ion technology.

FEATURES:

Brushless digital motor: high efficiency of its motor that maximises its 2000 W of power and its 105000 rpm. It is also lighter and quieter.

Real Ion: Ions act on hair leaving it shinier and more hydrated. They also enhance natural hair's anti-frizz features.

The dryer has an aluminium body design, which makes it more resistant and waterproof.

Precision nozzle: includes a precision nozzle that helps define and straighten hair with magnetic bonding.

Easy Clean: the hair dryer's filter is very useful and easy to clean, as the back grid can be conveniently removed. Also, it extends the life of the dryer and allows it to operate at optimum levels.

Drying under control: it has 3 speed settings, which allow you to regulate the air flow for total control when drying any type of hair.

Adapts to your hair: 4 temperature settings, including cold air, allow you to adjust the temperature to suit all hair types. Even the minimum temperature would be suitable for babies, as it is a gentle and pleasant warmth of 45 °C.

Longer lifespan: the lifespan of the hair dryer is much longer compared to other conventional hair dryers due to the removal of the brushes in the digital motor, thus avoiding the wear and tear they cause.

Air Repair technology: hydrates hair during use, improving hair conditions and avoiding hair damage caused by the drying process.

COMPOSITION:

1 magnetic concentrator nozzle, instruction manual, product



 30 x 23 x 8 cm 1.3 kg
30 x 25 x 47 cm 8.3 kg

 5.5 x 23.5 x 26.5 cm 0.64 kg

 220-240 ~ V 50-60 Hz
2000 W

 8435484049337 (Box)
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04933

IoniCare 6000 Rockstar Ice

Brushless hair dryer with digital motor, real ion and magnetic accessories.

FEATURES:

The Brushless Digital motor optimises the motor's power to produce a powerful continuous air flow rate and to reduce energy consumption.

Includes professional accessories with magnetic assembly system for easy assembling and disassembling. The diffuser has been designed to make curls look natural and flexible. Plus, it also includes 2 professional concentrating nozzles to help define and straighten hair.

AirRepair function. This function moisturises by applying water nano-particles charged with negative ions, which apart from avoiding hair damage, make hair shinier and remove hair frizz.

Extreme Protect function. Special function that takes care of your hair through automatic oscillating temperature. This function suits perfectly every type of hair.

Its 6 temperature and speed settings adapt air flow and temperature, allowing total control whilst drying all types of hair.

Thanks to its digital motor, this hair dryer is light and silent. Designed to reduce vibrations to minimum, allowing better hair handling and more comfortable hairstyling.

Thanks to its digital motor, this hair dryer is light and silent.

COMPOSITION:

Narrow concentrator nozzle, normal concentrator nozzle, diffuser, instruction manual, appliance



 32.5 x 10 x 24.5 cm 2 kg
50.5 x 32 x 35.3 cm 12.5 kg

 12 x 8 x 28.5 cm 0.63 kg

 220-240 ~ V 50/60 Hz
1800 W

 8435484042277 (Box)
18435484042274 (Master)
04227

IoniCare Rockstar Ion Touch

Dryer with digital motor and real ion, digital touch display, and magnetic accessories.

FEATURES:

Digital Brushless motor. The motor rotates at a higher RPM for a high continuous airflow with less energy consumption.

New, simpler and faster touch display.

2 professional accessories with magnetic attachment: a diffuser and a professional concentrator nozzle for defining and straightening hair.

Designed with Air Repair technology to moisturise hair during the drying process. The real ion generator brings out the hair's natural shine and prevents heat damage, leaving hair flawless by reducing static electricity and frizz.

Extreme Protect function. Hair care thanks to the automatic oscillating temperature.

Memory function. This function remembers the last speed and temperature setting that was used on the dryer.

6 temperature and speed settings, allowing the air flow and temperature to be regulated.

Smart heat control. Thanks to the built-in thermostat, the dryer measures the air temperature and sends the information to a microprocessor to control the temperature and prevent damage caused by extreme heat.

Its digital motor has 17 blades that generate an inaudible frequency, making it more silent.

Increased lifespan by removing the bristles from the motor.

Cold air function to extend the duration of the hairstyle with professional styling.

1.8-m cable for a more comfortable use.

COMPOSITION:

Variable concentrator nozzle, diffuser, instruction manual, appliance



 23 x 9 x 33.7 cm 1.62 kg
45 x 35.5 x 26 cm 8.86 kg

 17 x 13 x 30 cm 0.81 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435484044004 (Box)
18435484044001 (Master)
04400

IoniCare Rockstar Nano IonTech

Hair dryer with nano ions, 110000 rpm, display, intelligent heat control, 3 temperatures, 3 speeds and memory function.

FEATURES:

Nano Ion. The work of the nano ion generator is to balance the hair with positive and negative charge, reducing frizz. Contains Powerful brushless motor of 110.000 rpm and 1600 W, optimises the power of the motor by turning at higher revolutions to obtain a large continuous air flow with lower energy consumption for a more efficient, powerful, silent and light drying. View the chosen speed and temperature settings through the display. Smart heat control. Thanks to the built-in thermostat, the hair dryer measures the air temperature and sends the information to a microprocessor to intelligently control the temperature and prevent damage to the hair from uncontrolled extreme heat. It includes 3 temperatures to suit all hair types, including cold air. Get any type of hairstyle thanks to its 3 speed settings. Enjoy the convenience of using this hair dryer thanks to its compact and lightweight design. Its Memory function ensures that it remembers the last speed and temperature setting used for fast start up. Includes 2 professional accessories with magnetic assembly system for easy assembling and disassembling. The diffuser is designed for natural, frizz-free curls, and includes 1 professional concentrator nozzle to define the style and straighten the hair. Quieter motor, making it easier to dry your hair.

COMPOSITION:

Concentrator nozzle, diffuser, instruction manual, product



 31.5 x 16 x 18.5 cm 1.04 kg
50 x 32.5 x 35.5 cm 13.19 kg

 7.3 x 14 x 24.5 cm 0.54 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435484044547 (Box)
18435484044544 (Master)
04454

IoniCare RockStar Nano IonTech Champagne

Hair dryer with Plasma technology, 110000 rpm, display, smart heat control, 3 temperatures, 3 speeds and memory function.

FEATURES:

Plasma technology: features negative ions that neutralise the positive ions naturally found in hair and cause the cuticle to close, sealing moisture in the hair shaft and completely eliminating static electricity from your hair. More airflow, less noise: thanks to its brushless motor with 110000 rpm and 1600 W, you can enjoy less noise, higher airflow and longer life. View your settings: you can view your chosen speed and temperature settings via the display on the dryer. Intelligent heat control: thanks to the built-in thermostat, the dryer measures the air temperature and sends the information to a microprocessor to intelligently control the temperature and prevent damage to the hair from uncontrolled extreme heat. Suitable for all hair types: 3 temperatures to suit all hair types, including cold air. Choose your ideal hairstyle: achieve any type of hairstyle thanks to its 3 speeds. Convenient to use: enjoy the convenience of using this dryer thanks to its compact and lightweight design. Memorises settings: its memory function ensures that it remembers the last speed and temperature setting that was used on the dryer, so that it is ready to use instantly. Includes a professional concentrator nozzle to define the style and straighten the hair. Quiet motor: quieter motor, making drying hair easier.

COMPOSITION:

Concentrator nozzle, instruction manual, appliance



 31.5 x 16 x 8.3 cm 1.05 kg
49.5 x 32.5 x 35.2 cm 13.63 kg

 7.3 x 14 x 24.5 cm 0.54 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929335 (Box)
18435771929332 (Master)
A01_EU01_101445

IoniCare RockStar Nano IonTech Blue

Hair dryer with Plasma technology, 110000 rpm, display, smart heat control, 3 temperatures, 3 speeds and memory function.

FEATURES:

Plasma technology: features negative ions that neutralise the positive ions naturally found in hair and cause the cuticle to close, sealing moisture in the hair shaft and completely eliminating static electricity from your hair.

More airflow, less noise: thanks to its brushless motor with 110000 rpm and 1600 W, you can enjoy less noise, higher airflow and longer life.

View your settings: you can view your chosen speed and temperature settings via the display on the dryer.

Intelligent heat control: thanks to the built-in thermostat, the dryer measures the air temperature and sends the information to a microprocessor to intelligently control the temperature and prevent damage to the hair from uncontrolled extreme heat.

Suitable for all hair types: 3 temperatures to suit all hair types, including cold air.

Choose your ideal hairstyle: achieve any type of hairstyle thanks to its 3 speeds.

Convenient to use: enjoy the convenience of using this dryer thanks to its compact and lightweight design.

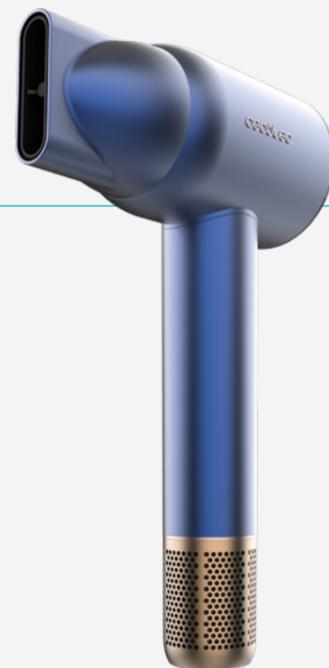
Memorises settings: its memory function ensures that it remembers the last speed and temperature setting that was used on the dryer, so that it is ready to use instantly.

Includes a professional concentrator nozzle to define the style and straighten the hair.

Quiet motor: quieter motor, making drying hair easier.

COMPOSITION:

Concentrator nozzle, instruction manual, appliance



 31.5 x 16 x 8.3 cm 1.05 kg
49.6 x 33 x 36 cm 13.37 kg

 7.3 x 14 x 24.5 cm 0.54 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929342 (Box)
18435771929349 (Master)
A01_EU01_101446

IoniCare RockStar Nano IonTech Aluminum

Hair dryer with Plasma technology, 110000 rpm, display, smart heat control, 3 temperatures, 3 speeds and memory function.

FEATURES:

Plasma technology: features negative ions that neutralise the positive ions naturally found in hair and cause the cuticle to close, sealing moisture in the hair shaft and completely eliminating static electricity from your hair.

More airflow, less noise: thanks to its brushless motor with 110000 rpm and 1600 W, you can enjoy less noise, higher airflow and longer life.

View your settings: you can view your chosen speed and temperature settings via the display on the dryer.

Intelligent heat control: thanks to the built-in thermostat, the dryer measures the air temperature and sends the information to a microprocessor to intelligently control the temperature and prevent damage to the hair from uncontrolled extreme heat.

Suitable for all hair types: 3 temperatures to suit all hair types, including cold air.

Choose your ideal hairstyle: achieve any type of hairstyle thanks to its 3 speeds.

Convenient to use: enjoy the convenience of using this dryer thanks to its compact and lightweight design.

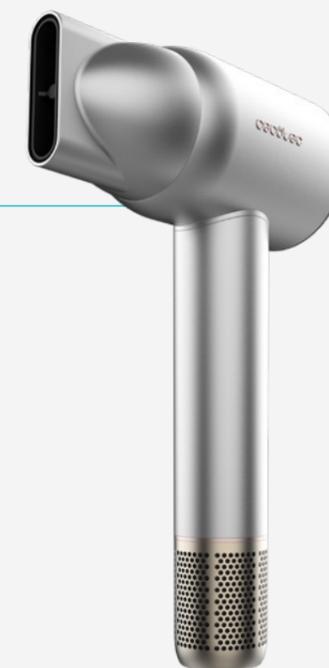
Memorises settings: its memory function ensures that it remembers the last speed and temperature setting that was used on the dryer, so that it is ready to use instantly.

Includes a professional concentrator nozzle to define the style and straighten the hair.

Quiet motor: quieter motor, making drying hair easier.

COMPOSITION:

Concentrator nozzle, instruction manual, appliance



 31.4 x 16 x 8.2 cm 1.05 kg
49 x 32.6 x 35.6 cm 13.37 kg

 7.3 x 14 x 24.5 cm 0.54 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929359 (Box)
18435771929356 (Master)
A01_EU01_101447

DryNova Red

Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 2 attachments, Ion Generator and multiple settings.

FEATURES:

Allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight.

Significantly reduces drying time while caring for your hair. With Brushless motor of 1600 W and powerful airflow.

Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 110.000 rpm motor speed.

Maximum versatility. Includes 2 attachments: a concentrator and a diffuser.

Enjoy quiet drying at any time of day without disturbance. Next-generation motor.

Powerful and durable motor, ensuring long product service life. Brushless motor.

Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator.

Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings.

View the temperature settings thanks to its large display. Display.

COMPOSITION:

Product, diffuser, concentrator nozzle, instruction manual



 30.5 x 8.2 x 27.5 cm 1.01 kg
58.7 x 32 x 42.7 cm 11.01 kg

 9 x 7 x 23.7 cm 0.42 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420865901 (Box)
18447420865908 (Master)
A01_EU01_117909

DryNova Blue

Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 2 attachments, Ion Generator and multiple settings.

FEATURES:

Allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight.

Significantly reduces drying time while caring for your hair. With Brushless motor of 1600 W and powerful airflow.

Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 110.000 rpm motor speed.

Maximum versatility. Includes 2 attachments: a concentrator and a diffuser.

Enjoy quiet drying at any time of day without disturbance. Next-generation motor.

Powerful and durable motor, ensuring long product service life. Brushless motor.

Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator.

Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings.

View the temperature settings thanks to its large display. Display.

COMPOSITION:

Product, diffuser, concentrator nozzle, instruction manual



 30.5 x 8.2 x 27.6 cm 1.01 kg
57.3 x 31.3 x 42.8 cm 11.01 kg

 9 x 7 x 23.7 cm 0.42 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420865925 (Box)
18447420865922 (Master)
A01_EU01_117911

DryNova Yellow

Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 2 attachments, Ion Generator and multiple settings.

FEATURES:

Allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight.

Significantly reduces drying time while caring for your hair. With Brushless motor of 1600 W and powerful airflow.

Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 110.000 rpm motor speed.

Maximum versatility. Includes 2 attachments: a concentrator and a diffuser.

Enjoy quiet drying at any time of day without disturbance. Next-generation motor.

Powerful and durable motor, ensuring long product service life. Brushless motor.

Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator.

Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings.

View the temperature settings thanks to its large display. Display.

COMPOSITION:

Product, diffuser, concentrator nozzle, instruction manual



 30.4 x 8.2 x 27.6 cm 1 kg
58.6 x 32 x 43.1 cm 11 kg

 9 x 7 x 23.7 cm 0.42 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420865918 (Box)
18447420865915 (Master)
A01_EU01_117910

DryNova Green

DryNova Green: Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 2 attachments, Ion Generator and multiple settings.

FEATURES:

Allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight.

Significantly reduces drying time while caring for your hair. With Brushless motor of 1600 W and powerful airflow.

Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 110.000 rpm motor speed.

Maximum versatility. Includes 2 attachments: a concentrator and a diffuser.

Enjoy quiet drying at any time of day without disturbance. Next-generation motor.

Powerful and durable motor, ensuring long product service life. Brushless motor.

Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator.

Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings.

View the temperature settings thanks to its large display. Display.

COMPOSITION:

Product, diffuser, concentrator nozzle, instruction manual



 30.5 x 8.2 x 27.6 cm 1.01 kg
58.3 x 32 x 42.4 cm 11.02 kg

 9 x 7 x 23.7 cm 0.42 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420865932 (Box)
18447420865939 (Master)
A01_EU01_117912

DryNova 3in1 Mint

Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 3 attachments, Ion Generator and multiple settings.

FEATURES:

Its compact and lightweight design allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight. Delivers a powerful airflow that significantly reduces drying time while protecting your hair. 1600 W Brushless motor. Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 105.000 rpm motor speed. Includes 3 attachments: a root volumising comb, concentrator nozzle and diffuser. Maximum versatility. Enjoy quiet drying at any time of day without disturbance. Next-generation motor. Powerful and durable motor, ensuring long product service life. Brushless motor. Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator. Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings. View the temperature settings thanks to its large display. Display.

COMPOSITION:

Appliance, diffuser, concentrator nozzle, volumising comb, instruction manual.



 30.4 x 8.2 x 27.4 cm 1.14 kg
43.2 x 31.9 x 58.5 cm 12.27 kg

 9 x 7 x 24 cm 0.44 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420024643 (Box)
18447420024640 (Master)
A01_EU01_110329

DryNova 3in1 Berry

DryNova 3in1 Berry: Compact and lightweight Brushless hair dryer with powerful 1600 W and 110,000 rpm motor, quiet and durable operation, 3 attachments, Ion Generator and multiple settings.

FEATURES:

Its compact and lightweight design allows for easy and comfortable handling, perfect for travel or those seeking practicality without sacrificing power. Compact and lightweight. Delivers a powerful airflow that significantly reduces drying time while protecting your hair. 1600 W Brushless motor. Its speed ensures quick and efficient drying, minimising heat damage while maintaining your hair's health. 105.000 rpm motor speed. Includes 3 attachments: a root volumising comb, concentrator nozzle and diffuser. Maximum versatility. Enjoy quiet drying at any time of day without disturbance. Next-generation motor. Powerful and durable motor, ensuring long product service life. Brushless motor. Fights frizz and adds natural shine to hair, leaving it soft and manageable. Ion generator. Customise your drying experience to adapt to your hair's specific needs. 4 temperature settings. View the temperature settings thanks to its large display. Display.

COMPOSITION:

Appliance, diffuser, concentrator nozzle, volumising comb, instruction manual.



 30.4 x 8.2 x 27.5 cm 1.12 kg
42.9 x 31.8 x 58.8 cm 12.21 kg

 9 x 7 x 24 cm 0.43 kg

 220-240 ~ V 50/60 Hz
1600 W

 8447420024650 (Box)
18447420024657 (Master)
A01_EU01_110330

DryGlam Nano Plasma

State-of-the-art brushless hair dryer, 110,000 RPM and 1600 W power, Plasma function, high airflow, quiet and long-lasting.

FEATURES:

It emits negative and positive ions, neutralising frizz and leaving hair softer and shinier. This technology helps to maintain the hair's natural moisture, preventing frizz and improving manageability. Plasma Technology.

Achieve softer, more manageable hair. Enjoy a flawless look and no static electricity all day long. Neutralises static electricity.

Precisely adjust the heat to protect your hair from thermal damage. This advanced technology ensures that every strand receives the care it needs, maintaining its health and vitality while achieving your desired style. Controlled and optimised temperature.

Its powerful 110.000 rpm and 1600 W motor allows you to dry your hair more efficiently, quickly and quietly. Brushless motor.

The air flow of 21 L/s is ideal for those seeking quick results without compromising hair care. Powerful air flow.

Customise your blow-drying experience with its 3 speeds and 3 temperature settings, including a cool air option to set styles and protect hair from excessive heat. 3 speeds and 3 temperatures.

Includes a concentrator nozzle and a diffuser, essential accessories to achieve precise and defined hairstyles. The concentrator nozzle is ideal for straightening and styling, while the diffuser is perfect for enhancing natural curls and waves. Accessories included.

COMPOSITION:

Hair dryer, concentrator nozzle, diffuser, instruction manual



 32 x 8.3 x 26 cm 1.4 kg
53.5 x 33.5 x 27 cm 8.88 kg

 7 x 13 x 23.5 cm 0.7 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771907395 (Box)
18435771907392 (Master)
A01_EU01_100150

DryGlam Nano Plasma Champagne

State-of-the-art brushless hair dryer, 110,000 RPM and 1600 W power, Plasma function, high airflow, quiet and long-lasting.

FEATURES:

It emits negative and positive ions, neutralising frizz and leaving hair softer and shinier. This technology helps to maintain the hair's natural moisture, preventing frizz and improving manageability. Plasma Technology.

Achieve softer, more manageable hair. Enjoy a flawless look and no static electricity all day long. Neutralises static electricity.

Precisely adjust the heat to protect your hair from thermal damage. This advanced technology ensures that every strand receives the care it needs, maintaining its health and vitality while achieving your desired style. Controlled and optimised temperature.

Its powerful 110.000 rpm and 1600 W motor allows you to dry your hair more efficiently, quickly and quietly. Brushless motor.

The air flow of 21 L/s is ideal for those seeking quick results without compromising hair care. Powerful air flow.

Customise your blow-drying experience with its 3 speeds and 3 temperature settings, including a cool air option to set styles and protect hair from excessive heat. 3 speeds and 3 temperatures.

Includes a concentrator nozzle and a diffuser, essential accessories to achieve precise and defined hairstyles. The concentrator nozzle is ideal for straightening and styling, while the diffuser is perfect for enhancing natural curls and waves. Accessories included.

COMPOSITION:

Hair dryer, concentrator nozzle, diffuser, instruction manual



 32 x 8.3 x 26 cm 1.4 kg
54 x 34 x 27 cm 9 kg

 7 x 13 x 23.5 cm 0.7 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929267 (Box)
18435771929264 (Master)
A01_EU01_101438

DryGlam Nano Plasma Blue

State-of-the-art brushless hair dryer, 110,000 RPM and 1600 W power, Plasma function, high airflow, quiet and long-lasting.

FEATURES:

It emits negative and positive ions, neutralising frizz and leaving hair softer and shinier. This technology helps to maintain the hair's natural moisture, preventing frizz and improving manageability. Plasma Technology.

Achieve softer, more manageable hair. Enjoy a flawless look and no static electricity all day long. Neutralises static electricity.

Precisely adjust the heat to protect your hair from thermal damage. This advanced technology ensures that every strand receives the care it needs, maintaining its health and vitality while achieving your desired style. Controlled and optimised temperature.

Its powerful 110.000 rpm and 1600 W motor allows you to dry your hair more efficiently, quickly and quietly. Brushless motor.

The air flow of 21 L/s is ideal for those seeking quick results without compromising hair care. Powerful air flow.

Customise your blow-drying experience with its 3 speeds and 3 temperature settings, including a cool air option to set styles and protect hair from excessive heat. 3 speeds and 3 temperatures.

Includes a concentrator nozzle and a diffuser, essential accessories to achieve precise and defined hairstyles. The concentrator nozzle is ideal for straightening and styling, while the diffuser is perfect for enhancing natural curls and waves. Accessories included.

COMPOSITION:

Hair dryer, concentrator nozzle, diffuser, instruction manual



 32 x 8.3 x 26 cm 1.4 kg
54 x 34 x 27 cm 8.86 kg

 7 x 13 x 23.5 cm 0.7 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929274 (Box)
18435771929271 (Master)
A01_EU01_101439

DryGlam Nano Plasma Aluminum

State-of-the-art brushless hair dryer, 110,000 RPM and 1600 W power, Plasma function, high airflow, quiet and long-lasting.

FEATURES:

It emits negative and positive ions, neutralising frizz and leaving hair softer and shinier. This technology helps to maintain the hair's natural moisture, preventing frizz and improving manageability. Plasma Technology.

Achieve softer, more manageable hair. Enjoy a flawless look and no static electricity all day long. Neutralises static electricity.

Precisely adjust the heat to protect your hair from thermal damage. This advanced technology ensures that every strand receives the care it needs, maintaining its health and vitality while achieving your desired style. Controlled and optimised temperature.

Its powerful 110.000 rpm and 1600 W motor allows you to dry your hair more efficiently, quickly and quietly. Brushless motor.

The air flow of 21 L/s is ideal for those seeking quick results without compromising hair care. Powerful air flow.

Customise your blow-drying experience with its 3 speeds and 3 temperature settings, including a cool air option to set styles and protect hair from excessive heat. 3 speeds and 3 temperatures.

Includes a concentrator nozzle and a diffuser, essential accessories to achieve precise and defined hairstyles. The concentrator nozzle is ideal for straightening and styling, while the diffuser is perfect for enhancing natural curls and waves. Accessories included.

COMPOSITION:

Hair dryer, concentrator nozzle, diffuser, instruction manual



 32 x 9 x 26 cm 1.41 kg
54 x 33.5 x 26.5 cm 8.92 kg

 7 x 13 x 23.5 cm 0.7 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435771929281 (Box)
18435771929288 (Master)
A01_EU01_101440

DryGlam Waves Champagne

Hair dryer with Brushless Motor and Revolutionary Plasma Technology, 1600 W 110000 RPM motor, 4 in 1 Coanda Effect heads, digital display, smart heat control, memory function and silent motor

FEATURES:

Completely eliminates static electricity from hair by combining positive and negative frizz ions and enjoy softer, shinier hair with every use. Plasma Technology.

Save time during your daily hair care routine and achieve incredible volume with the detangling brush. VolumeBrush.

Achieve perfect curls effortlessly thanks to the airflow that follows the hair curler's curved surface to wrap hair around the barrel. Coanda effect.

Create any style you want. 4-in-1. Includes a concentrator nozzle, diffuser, curling barrel and straightening brush.

Its motor provides exceptional power, enabling fast and efficient drying that cuts styling time in half. Powerful 1600 W Brushless motor with 110,000 rpm.

Protects your hair by automatically adjusting the optimum temperature according to the needs detected by its built-in thermostat. This smart heat control prevents extreme heat damage, keeping your hair healthy. Smart heat control.

Easily set and check the drying temperature and speed. Total control over drying achieving perfect results in a simple and intuitive way. Digital display.

Its compact and lightweight design gives you unrivalled comfort of use, allowing you to handle the dryer without fatigue, even during long periods. Compact and lightweight design.

Memory function. Remembers your last used speed and temperature settings, so you can start using it right away, adjusting your hair care routine to your preferences. Memory function.

Its silent motor makes styling a more bearable experience, without the annoying noise of traditional hair dryers, making each session more pleasant and relaxing. Silent motor.

Achieve endless looks in a single stroke thanks to its different attachments. 4 heads.

COMPOSITION:

Appliance, concentrator nozzle, diffuser, curling barrel, straightening brush, instruction manual

 29 x 30.8 x 9 cm 1.56 kg
59.5 x 33 x 56 cm 20.08 kg

 7.3 x 14 x 24.5 cm 0.77 kg

 220-240 ~ V 50-60 Hz
1600 W

 8435782145229 (Box)
18435782145226 (Master)
A01_EU01_103715



DryGlam Waves Black

Hair dryer with Brushless Motor and Revolutionary Plasma Technology, 1600 W 110000 RPM motor, 4 in 1 Coanda Effect heads, digital display, smart heat control, memory function and silent motor

FEATURES:

Completely eliminates static electricity from hair by combining positive and negative frizz ions and enjoy softer, shinier hair with every use. Plasma Technology.

Save time during your daily hair care routine and achieve incredible volume with the detangling brush. VolumeBrush.

Achieve perfect curls effortlessly thanks to the airflow that follows the hair curler's curved surface to wrap hair around the barrel. Coanda effect.

Create any style you want. 4-in-1. Includes a concentrator nozzle, diffuser, curling barrel and straightening brush.

Its motor provides exceptional power, enabling fast and efficient drying that cuts styling time in half. Powerful 1600 W Brushless motor with 110,000 rpm.

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Easily set and check the drying temperature and speed. Total control over drying achieving perfect results in a simple and intuitive way. Digital display.

Its compact and lightweight design gives you unrivalled comfort of use, allowing you to handle the dryer without fatigue, even during long periods. Compact and lightweight design.

Memory function. Remembers your last used speed and temperature settings, so you can start using it right away, adjusting your hair care routine to your preferences. Memory function.

Its silent motor makes styling a more bearable experience, without the annoying noise of traditional hair dryers, making each session more pleasant and relaxing. Silent motor.

Achieve endless looks in a single stroke thanks to its different attachments. 4 heads.

COMPOSITION:

Appliance, concentrator nozzle, diffuser, curling barrel, straightening brush, instruction manual

 8.9 x 30.8 x 28.9 cm 1.52 kg
56.1 x 33 x 59.8 cm 19.72 kg

 7.3 x 9.2 x 24.8 cm 0.48 kg

 220-240 ~ V 50-60 Hz
1600 W

 8447562001717 (Box)
18447562001714 (Master)
A90_EU01_119709



DryWave Nebula

DryWave Nebula – XXL Diffuser for defined curls with argan oil and keratin, anti-frizz PlasmaTech, quiet and powerful BLDC motor, soft mode, 3 speeds and temperatures, 12 prongs and ergonomic handle

FEATURES:

The large attachment covers more hair with each stroke, distributing heat evenly. It is perfect for curly or wavy hair, as it dries without deforming curls, enhancing their natural volume and definition. Speeds up drying while preserving curl structure. XXL diffuser for curly hair.

The Brushless motor reduces internal friction, resulting in less noise, greater durability and energy efficiency. Additionally, it maintains constant speed for uniform drying without overheating hair. Perfect for those seeking professional results at home. BLDC (Brushless) motor.

This innovative function emits negative and positive ions through plasma that neutralise static electricity in your hair. This function eliminates frizz, seals the cuticle and achieves more defined, shiny and controlled curls, even on humid days. PlasmaTech.

Its plate treated with argan oil and keratin cares for your hair from root to tip. Argan oil deeply hydrates and adds shine, while keratin strengthens the hair fibre. The result: softer, nourished curls without frizz. Argan&KeratinOil.

Gently distributes hot air through curls without disrupting them. Designed to enhance natural curl elasticity, providing more controlled shape, volume from the roots and a more defined finish. 12 diffuser prongs.

You can adjust airflow power according to your needs: from low speed for greater control and curl setting, to high speed for faster drying. Adaptability for each hair type and styling moment. 3 speeds.

Three settings allow drying your hair at the ideal temperature: lower for fine or damaged hair, medium for normal hair, and high for thick or abundant hair. Reduces heat damage without compromising results. 3 temperatures.

This gentle drying mode is specially designed for curly hair. It is perfect for setting curl shape at the end of drying, ensuring longer-lasting, well-maintained curls. Soft mode.

Its ergonomic design facilitates handling, providing comfortable grip throughout the drying process. Ideal for long sessions without wrist fatigue. Ergonomic handle.

It offers perfect balance between power and protection. Effectively dries without damaging curl structure, achieving quick and natural results even on dense or high-volume hair. 1300 W power.

COMPOSITION:

Product, instruction manual

 25.3 x 8.5 x 31 cm 1.18 kg
36.5 x 32 x 53 cm 10.22 kg

 17.5 x 17.5 x 24 cm 0.75 kg

 220-240 ~ V 50-60 Hz
1300 W

 8447420157938 (Box)
18447420157935 (Master)
A01_EU01_114726



DryWave Nébula Black

DryWave Nebula – XXL Diffuser for defined curls with argan oil and keratin, anti-frizz PlasmaTech, quiet and powerful BLDC motor, soft mode, 3 speeds and temperatures, 12 prongs and ergonomic handle

FEATURES:

The large attachment covers more hair with each stroke, distributing heat evenly. It is perfect for curly or wavy hair, as it dries without deforming curls, enhancing their natural volume and definition. Speeds up drying while preserving curl structure. XXL diffuser for curly hair.

The Brushless motor reduces internal friction, resulting in less noise, greater durability and energy efficiency. Additionally, it maintains constant speed for uniform drying without overheating hair. Perfect for those seeking professional results at home. BLDC (Brushless) motor.

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Its plate treated with argan oil and keratin cares for your hair from root to tip. Argan oil deeply hydrates and adds shine, while keratin strengthens the hair fibre. The result: softer, nourished curls without frizz. Argan&KeratinOil.

Gently distributes hot air through curls without disrupting them. Designed to enhance natural curl elasticity, providing more controlled shape, volume from the roots and a more defined finish. 12 diffuser prongs.

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Three settings allow drying your hair at the ideal temperature: lower for fine or damaged hair, medium for normal hair, and high for thick or abundant hair. Reduces heat damage without compromising results. 3 temperatures.

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Its ergonomic design facilitates handling, providing comfortable grip throughout the drying process. Ideal for long sessions without wrist fatigue. Ergonomic handle.

It offers perfect balance between power and protection. Effectively dries without damaging curl structure, achieving quick and natural results even on dense or high-volume hair. 1300 W power.

COMPOSITION:

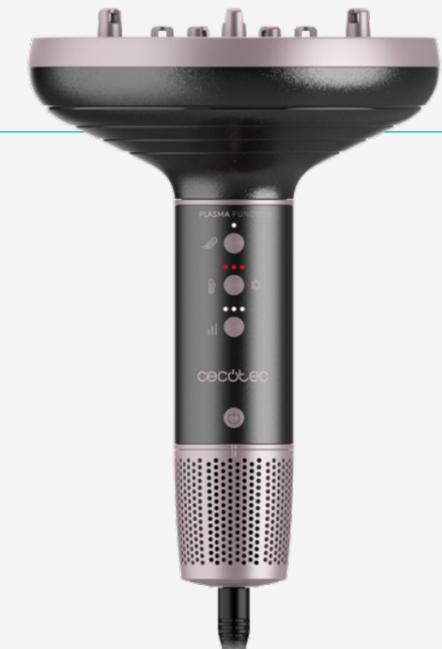
Product, instruction manual

 30.6 x 25.5 x 8.5 cm 1.18 kg
52.2 x 32.5 x 37 cm 10.19 kg

 21.5 x 5 x 5 cm 0.75 kg

 220-240 ~ V 50-60 Hz
1300 W

 8447562001731 (Box)
18447562001738 (Master)
A90_EU01_119711



IoniCare RockStar Style Yellow

Very compact and lightweight hair dryer with 1500 W brushless motor and 110000 rpm.

FEATURES:

Lightweight and compact. Designed for maximum convenience, this hair dryer is incredibly compact and lightweight, making it easy to handle and transport. Perfect for everyday use at home or for travel.

Exceptional performance. Equipped with a powerful 1500 W brushless motor, this hair dryer offers unprecedented performance. Unlike traditional motors, the brushless motor provides maximum efficiency.

Faster drying. With an impressive speed of 110,000 rpm, this hair dryer ensures fast and efficient drying, thus significantly saving time.

Quiet operation. Enjoy quiet drying with this ultra-quiet hair dryer. Its advanced brushless technology minimises noise, providing a much more pleasant user experience.

Long lifespan: Thanks to its brushless motor, the lifespan of this hair dryer is considerably longer than that of conventional dryers. Guaranteed long-term investment for perfect hair with every use.

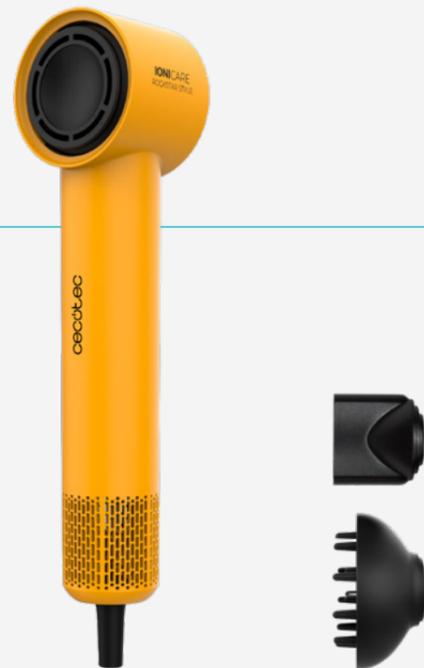
Eliminates frizz. Equipped with an ion generator, this hair dryer fights frizz and static, leaving your hair soft, shiny and manageable. Negative ions also help to maintain the hair's natural moisture.

Customise the drying. The hair dryer has four temperature settings, including cold air, and three different speeds. Find the perfect match for your hair type and desired style.

Keep your hair dryer in top condition. Its removable filter is designed for easy and effective cleaning. Regular maintenance ensures that your hair dryer lasts much longer and always performs at its best.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 19.5 x 7.8 x 28.2 cm 0.71 kg
40.5 x 28 x 29.7 cm 4.3 kg

 5.5 x 6.5 x 28 cm 0.53 kg

 220-240 ~ V 50/60 Hz
1500 W

 8435771921667 (Box)
18435771921664 (Master)
A01_EU01_100836

IoniCare RockStar Style Green

Very compact and lightweight hair dryer with 1500 W brushless motor and 110000 rpm.

FEATURES:

Lightweight and compact. Designed for maximum convenience, this hair dryer is incredibly compact and lightweight, making it easy to handle and transport. Perfect for everyday use at home or for travel.

Exceptional performance. Equipped with a powerful 1500 W brushless motor, this hair dryer offers unprecedented performance. Unlike traditional motors, the brushless motor provides maximum efficiency.

Faster drying. With an impressive speed of 110,000 rpm, this hair dryer ensures fast and efficient drying, thus significantly saving time.

Quiet operation. Enjoy quiet drying with this ultra-quiet hair dryer. Its advanced brushless technology minimises noise, providing a much more pleasant user experience.

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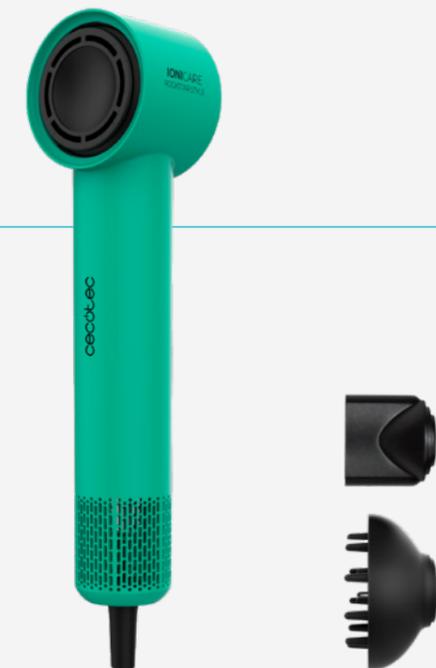
Eliminates frizz. Equipped with an ion generator, this hair dryer fights frizz and static, leaving your hair soft, shiny and manageable. Negative ions also help to maintain the hair's natural moisture.

Customise the drying. The hair dryer has four temperature settings, including cold air, and three different speeds. Find the perfect match for your hair type and desired style.

Keep your hair dryer in top condition. Its removable filter is designed for easy and effective cleaning. Regular maintenance ensures that your hair dryer lasts much longer and always performs at its best.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 19.5 x 7.8 x 28.2 cm 0.71 kg
40.5 x 28 x 29.7 cm 4.3 kg

 5.5 x 6.5 x 28 cm 0.53 kg

 220-240 ~ V 50/60 Hz
1500 W

 8435771921674 (Box)
18435771921671 (Master)
A01_EU01_100837

IoniCare RockStar Style Blue

Very compact and lightweight hair dryer with 1500 W brushless motor and 110000 rpm.

FEATURES:

Lightweight and compact. Designed for maximum convenience, this hair dryer is incredibly compact and lightweight, making it easy to handle and transport. Perfect for everyday use at home or for travel.

Exceptional performance. Equipped with a powerful 1500 W brushless motor, this hair dryer offers unprecedented performance. Unlike traditional motors, the brushless motor provides maximum efficiency.

Faster drying. With an impressive speed of 110,000 rpm, this hair dryer ensures fast and efficient drying, thus significantly saving time.

Quiet operation. Enjoy quiet drying with this ultra-quiet hair dryer. Its advanced brushless technology minimises noise, providing a much more pleasant user experience.

Long lifespan: Thanks to its brushless motor, the lifespan of this hair dryer is considerably longer than that of conventional dryers. Guaranteed long-term investment for perfect hair with every use.

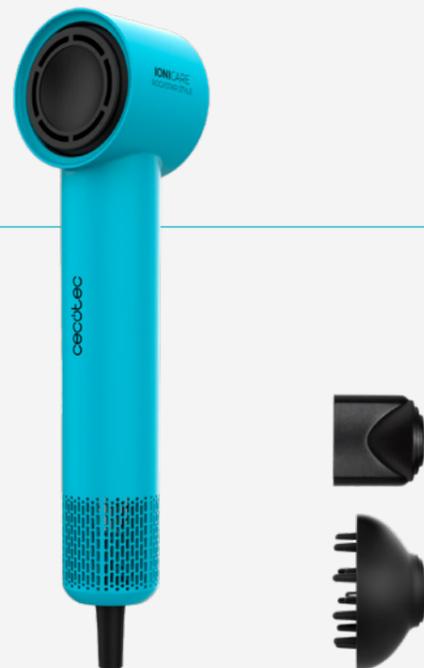
Eliminates frizz. Equipped with an ion generator, this hair dryer fights frizz and static, leaving your hair soft, shiny and manageable. Negative ions also help to maintain the hair's natural moisture.

Customise the drying. The hair dryer has four temperature settings, including cold air, and three different speeds. Find the perfect match for your hair type and desired style.

Keep your hair dryer in top condition. Its removable filter is designed for easy and effective cleaning. Regular maintenance ensures that your hair dryer lasts much longer and always performs at its best.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 19.5 x 7.8 x 28.2 cm 0.71 kg
40.5 x 28 x 29.7 cm 4.3 kg

 5.5 x 6.5 x 28 cm 0.53 kg

 220-240 ~ V 50/60 Hz
1500 W

 8435771921681 (Box)
18435771921688 (Master)
A01_EU01_100838

IoniCare RockStar Style Red

Very compact and lightweight hair dryer with 1500 W brushless motor and 110000 rpm.

FEATURES:

Lightweight and compact. Designed for maximum convenience, this hair dryer is incredibly compact and lightweight, making it easy to handle and transport. Perfect for everyday use at home or for travel.

Exceptional performance. Equipped with a powerful 1500 W brushless motor, this hair dryer offers unprecedented performance. Unlike traditional motors, the brushless motor provides maximum efficiency.

Faster drying. With an impressive speed of 110,000 rpm, this hair dryer ensures fast and efficient drying, thus significantly saving time.

Quiet operation. Enjoy quiet drying with this ultra-quiet hair dryer. Its advanced brushless technology minimises noise, providing a much more pleasant user experience.

Long lifespan: Thanks to its brushless motor, the lifespan of this hair dryer is considerably longer than that of conventional dryers. Guaranteed long-term investment for perfect hair with every use.

Eliminates frizz. Equipped with an ion generator, this hair dryer fights frizz and static, leaving your hair soft, shiny and manageable. Negative ions also help to maintain the hair's natural moisture.

Customise the drying. The hair dryer has four temperature settings, including cold air, and three different speeds. Find the perfect match for your hair type and desired style.

Keep your hair dryer in top condition. Its removable filter is designed for easy and effective cleaning. Regular maintenance ensures that your hair dryer lasts much longer and always performs at its best.

COMPOSITION:

Concentrator nozzle, diffuser, appliance, instruction manual



 19.5 x 7.8 x 28.2 cm 0.71 kg
40.5 x 28 x 29.7 cm 4.3 kg

 5.5 x 6.5 x 28 cm 0.53 kg

 220-240 ~ V 50/60 Hz
1500 W

 8435771921698 (Box)
18435771921695 (Master)
A01_EU01_100839

IONICARE DRY&KERATIN™

The first hairdryer that treats your hair with a BLDC motor

Discover the revolution in hair care with NutriEssence Tech. This innovative dryer not only dries your hair but also transforms it.

NutriEssence technology

It has a head infused with 7 essential oils that protect and nourish your hair, leaving it visibly more hydrated, shiny and healthy.

Peony and myrtle

Its multiple benefits provide hydration, softness and shine to the hair, while combating frizz.

Argan and jojoba

Reduces frizz and adds healthy shine for a visibly hydrated look.



Proteins and amino acids

Specially formulated to strengthen, repair and revitalise damaged hair, restoring its natural vitality and resilience.

Scented essence

Enjoy a subtle fragrance in your hair every time you use the diffuser brush. Achieve soft, silky hair with every blow dry.

Ionic function

Negative ion generator that reduces frizz, leaving hair softer, shinier and more manageable.

Built-in ring

As it heats up, it gradually releases the essence and distributes it evenly throughout the hair, providing hydration, softness and shine during drying.



Discover the range

Hairdryers with a proximity sensor

IoniCare Dry&Keratin Olive

Brushless hair dryer with NutriEssence technology, 107,000 rpm, 1200 W and ionic function.

FEATURES:

Includes an attachment that distributes the essence throughout your hair for a hydrated, shiny, nourished and cared-for hair. NutriEssence Tech.
Achieve a more hydrated, smooth, shiny and frizz-free hair. This essence contains peony and myrtle oils, which are ideal for the hair due to their multiple benefits.
Helps reduce frizz, adds shine and helps maintain a hydrated appearance. In addition, it protects hair during blow-drying to make it more manageable, leaving a stronger appearance. Oil with keratin, argan oil and jojoba oil.
Especially suitable for damaged hair. With proteins and amino acids in the hair dryer head. Achieve beautifully scented hair after use. Scented essence.
Facilitates essence distribution through hair. Includes hard bristles as a brush.
The ring incorporated in the head melts with the heat provided by the hair dryer, helping the essence and scent to be released and distributed through your hair. NutriEssence Tech.
Quieter, more powerful, faster, longer-lasting and efficient. 107,000 rpm Brushless motor with 1200 W power.
More comfort and better transport. Super compact and lightweight.
Negative ion generator to eliminate hair frizz. Ionic function.
As heat is applied to the capsule, it gradually melts until it disappears (approximately 2 months). It needs to be replaced when this happens if you want to continue adding the essence to your hair. Includes a NutriEssence refill.
Dries hair precisely and easily. Includes a concentrator nozzle.

COMPOSITION:

Product, concentrator nozzle, NutriEssence attachment, replacement ring, instruction manual.



 31.7 x 9 x 18.4 cm 0.96 kg
39 x 33.7 x 49 cm 10.5 kg

 6.5 x 7 x 23 cm 0.44 kg

 220-240 ~ V 50/60 Hz
1400 W

 8447420007806 (Box)
18447420007803 (Master)
A01_EU01_109734

IoniCare Dry&Keratin Cotton Candy

Brushless hair dryer with NutriEssence technology, 107,000 rpm, ionic function, helps to protect, moisturise and nourish hair

FEATURES:

Includes an attachment that distributes the essence throughout your hair for hydrated, shiny, nourished and cared-for hair. NutriEssence Tech.
Achieve a more hydrated, smooth, shiny and frizz-free hair. This essence contains peony and myrtle oils, which are ideal for the hair due to their multiple benefits.
Helps reduce frizz, adds shine and helps maintain a hydrated appearance. In addition, it protects hair during blow-drying to make it more manageable, leaving a stronger appearance. The essence also includes keratin, argan oil and jojoba oil.
Especially suitable for damaged hair. With proteins and amino acids in the hair dryer head. Achieve beautifully scented hair after use. Scented essence.
Facilitates essence distribution through hair. Includes hard bristles as a brush.
The ring incorporated in the head melts with the heat provided by the hair dryer, helping the essence and scent to be released and distributed through your hair. NutriEssence Tech.
Quieter, more powerful, faster, longer-lasting and efficient. 1200 W Brushless motor with 107,000 rpm.
More comfort and better transport. Super compact and lightweight.
Negative ion generator to eliminate hair frizz. Ionic function.
As heat is applied to the capsule, it gradually melts until it disappears (approximately 2 months). It needs to be replaced when this happens if you want to continue adding the essence to your hair. Includes a NutriEssence Tech refill.
Dries hair precisely and easily. Concentrator.

COMPOSITION:

Product, concentrator nozzle, NutriEssence attachment, essence ring refill, instruction manual



 31.6 x 8.9 x 18.3 cm 0.96 kg
38.5 x 34 x 49.3 cm 10.5 kg

 6.5 x 7 x 23 cm 0.44 kg

 220-240 ~ V 50/60 Hz
1400 W

 8447420057221 (Box)
18447420057228 (Master)
A01_EU01_112896

DRYWAVE NEBULA

Diffon with BLDC motor: defined curls, with volume and frizz-free

XXL hair diffuser

It covers a larger surface and distributes heat evenly, optimising drying in less time and with more consistent results. This technology allows you to process more hair in each pass, reducing exposure to excessive heat and caring for the health of your hair.

Plasma technology

Covers more hair and distributes heat evenly for fast, frizz-free drying. The combination of positive and negative ions helps maintain hydration, reduces static electricity and leaves curls more defined, soft and shiny.

Rapid drying

Maintains a constant speed for uniform drying without overheating the hair. Perfect for those seeking professional results at home.

Argan&KeratinOil

Deeply moisturises, repairs the hair fibre and strengthens the hair from the inside. Provides softness, shine and protection against damage and breakage.

Soft mode

Designed for curly hair. It is perfect for setting curl shape at the end of drying, ensuring longer-lasting, well-maintained curls.



A woman with voluminous, curly brown hair is shown from the chest up, looking slightly to the right. She is holding a silver hair dryer to her hair. The hair dryer has a control panel with several buttons and a power cord. The background is a soft, warm-toned wall. A teal gradient overlay is on the left side of the image.

**Discover the range
Diffon hairdryers with BLDC**

DryWave Nebula CottonCandy

Diffuser hairdryer with a DC motor and 1000–1200 W power, featuring 3 speed settings and 3 temperature settings to suit your styling routine.

FEATURES:

A DC motor that delivers stable, controllable drying for everyday use, with consistent performance when changing settings.
With a power of 1000–1200 W, it offers a balance between drying efficiency and control, designed for full styling routines without relying on excessive power.
2 speeds to adjust the airflow to the moment: from a more controlled drying to a quicker drying, depending on your routine and hair type.
3 temperature settings that allow you to adjust the heat for a more personalised drying experience, avoiding the need to always use the same temperature and improving the experience for different hair types.
6 drying settings (2 speeds × 3 temperatures), offering more real options for finding the perfect setting to suit your hair type, the day's humidity and the result you're looking for.
Separate air and heat settings (independent speed and temperature controls) to maintain a specific temperature whilst adjusting only the airflow (or vice versa), providing more precise control throughout the drying process.
Selectable ionic function, which helps minimise frizz and contributes to a neater finish.
A selectable plasma function that acts as an alternative finishing option for a smoother, more controlled result, particularly useful when you want to reduce frizz.
Removable filter cover for easier maintenance (faster regular cleaning), helping to maintain performance over time.
A 'premium control' approach (more settings, less improvisation): with a 2×3 grid and a choice of finishes, you avoid an 'all or nothing' situation, users can adjust the settings to achieve a more predictable result.

COMPOSITION:

DryWave hairdryer
Instruction manual



220 - 240 V 50/60 Hz
1000 - 1200 W



8447562237666 (Box)

A01_EU01_126632

DryWave Nebula Olive

Diffuser hairdryer with a DC motor and 1000–1200 W power, featuring 3 speed settings and 3 temperature settings to suit your styling routine.

FEATURES:

A DC motor that delivers stable, controllable drying for everyday use, with consistent performance when changing settings.
With a power of 1000–1200 W, it offers a balance between drying efficiency and control, designed for full styling routines without relying on excessive power.
2 speeds to adjust the airflow to the moment: from a more controlled drying to a quicker drying, depending on your routine and hair type.
3 temperature settings that allow you to adjust the heat for a more personalised drying experience, avoiding the need to always use the same temperature and improving the experience for different hair types.
6 drying settings (2 speeds × 3 temperatures), offering more real options for finding the perfect setting to suit your hair type, the day's humidity and the result you're looking for.
Separate air and heat settings (independent speed and temperature controls) to maintain a specific temperature whilst adjusting only the airflow (or vice versa), providing more precise control throughout the drying process.
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Removable filter cover for easier maintenance (faster regular cleaning), helping to maintain performance over time.
A 'premium control' approach (more settings, less improvisation): with a 2×3 grid and a choice of finishes, you avoid an 'all or nothing' situation, users can adjust the settings to achieve a more predictable result.

COMPOSITION:

DryWave hairdryer
Instruction manual



220 - 240 V 50/60 Hz
1000 - 1200 W



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18447562169223 (Master)
A01_EU01_125052

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